

GMDS 2.0: Wireframes: Build Your Own (Vehicle Configurator)

V0.1

Revisions

V0.01 – Initial version

Title (P: 1)
MDS 1.6 BYO: Location & Configuration (P: 2)
MDS 1.6 BYO: Trim (P: 3)
MDS 1.6 BYO: Colors (P: 4)
MDS 1.6 BYO: Optional Equipment (P: 5)
MDS 1.6 BYO: Summary (P: 6)
User Flows (P: 7)
T16: Web Clipping Template (P: 8)
V1: Select Model (View All Vehicles) (P: 9)
B2: Option 1: Specify Configuration (P: 10)
B3: Option 1: Select Trim: (Exterior View) (P: 11)
B3: Option 1: Select Trim: (Interior View) (P: 12)
B3: Option 1: Select Trim: (Exterior & Interior) (P: 13)
B3: Option 1: Select Trim: (Large Image Overlay) (P: 14)
B3: Option 1: Select Trim: (Standard Features Rollover) (P: 15)
B3: Option 1: Select Trim: (Price Details Overlay) (P: 16)
B3: Option 1: Select Trim: (Trim Comparison Overlay) (P: 17)
B5: Option 1: Select Colors & Fabric: (Exterior & Interior) (P: 18)
B6: Option 1: Select Options (P: 19)
B6: Option 1: Select Options: (Selection Add-on Overlay) (P: 20)
B7: Option 1: Select Accessories (P: 21)
B7: Option 1: Select Accessories: (Selection Add-on Overlay) (P: 22)
B8: Summary (P: 23)
B2: Option 2: Specify Configuration (P: 24)
B3: Option 2: Select Trim (P: 25)
B3: Option 2: Select Trim: (Trim Comparison) (P: 26)
B3: Option 2: Select Trim: (Large Image Overlay) (P: 27)
B5: Option 2: Select Colors & Fabric: (Exterior & Interior) (P: 28)
B6: Option 2: Select Options (P: 29)
MDS 1.6 & GM 'Next Gen' Focus Group Screens (1-2) (P: 30)
MDS 1.6 & GM 'Next Gen' Focus Group Screens (3-5) (P: 31)
MDS 1.6 & GM 'Next Gen' Focus Group Screens (summary) (P: 32)

B2: Option 1: Specify Configuration

Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

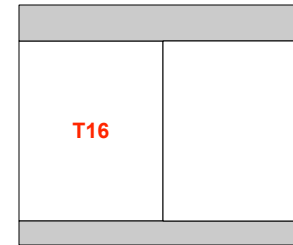
Configuration	Trim	Color / Fabric	Options	Accessories																
Choose/Edit Your Configuration:																				
<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="width: 60%;"> <p>Select Cab & Bed</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th style="background-color: #f4a460;">Short Bed</th> <th style="background-color: #f4a460;">Standard Bed</th> <th style="background-color: #f4a460;">Long Bed</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;"> Regular Cab 2-3 passengers </td> <td style="text-align: center;">Not available</td> <td style="text-align: center;"> A Starting at \$27,805⁽¹⁾ <input checked="" type="radio"/> Select </td> <td style="text-align: center;"> Starting at \$27,930⁽¹⁾ <input type="radio"/> Select </td> </tr> <tr> <td style="text-align: center;"> Extended Cab 4-5 passengers </td> <td style="text-align: center;">Not available</td> <td style="text-align: center;"> Starting at \$30,120⁽¹⁾ <input type="radio"/> Select </td> <td style="text-align: center;"> Starting at \$31,230⁽¹⁾ <input type="radio"/> Select </td> </tr> <tr> <td style="text-align: center;"> Crew Cab 6-7 passengers </td> <td style="text-align: center;"> Starting at \$32,460⁽¹⁾ <input type="radio"/> Select </td> <td style="text-align: center;">Not available</td> <td style="text-align: center;">Not available</td> </tr> </tbody> </table> </div> <div style="width: 35%;"> <p>Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 2WD C</p> <p>\$23,555⁽¹⁾ B Price Details</p> <p>Price after all cash offers in your area: <input type="text" value="77030"/> Edit</p> <div style="border: 1px solid #ccc; padding: 5px; text-align: center; background-color: #f0f0f0;">Retail event logo</div> </div> </div>						Short Bed	Standard Bed	Long Bed	 Regular Cab 2-3 passengers	Not available	A Starting at \$27,805 ⁽¹⁾ <input checked="" type="radio"/> Select	Starting at \$27,930 ⁽¹⁾ <input type="radio"/> Select	 Extended Cab 4-5 passengers	Not available	Starting at \$30,120 ⁽¹⁾ <input type="radio"/> Select	Starting at \$31,230 ⁽¹⁾ <input type="radio"/> Select	 Crew Cab 6-7 passengers	Starting at \$32,460 ⁽¹⁾ <input type="radio"/> Select	Not available	Not available
	Short Bed	Standard Bed	Long Bed																	
 Regular Cab 2-3 passengers	Not available	A Starting at \$27,805 ⁽¹⁾ <input checked="" type="radio"/> Select	Starting at \$27,930 ⁽¹⁾ <input type="radio"/> Select																	
 Extended Cab 4-5 passengers	Not available	Starting at \$30,120 ⁽¹⁾ <input type="radio"/> Select	Starting at \$31,230 ⁽¹⁾ <input type="radio"/> Select																	
 Crew Cab 6-7 passengers	Starting at \$32,460 ⁽¹⁾ <input type="radio"/> Select	Not available	Not available																	
<div style="border: 1px solid #ccc; padding: 10px; display: flex; align-items: center; justify-content: center;"> D </div> <div style="display: flex; justify-content: center; margin-top: 5px;"> Exterior Interior Both </div>																				
<p>Select Drive Type</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> A <input checked="" type="radio"/> 2 Wheel Drive </div> <div style="text-align: center;"> <input type="radio"/> 4 Wheel Drive </div> </div> <p style="text-align: right;">Next Step: Color / Fabric</p>																				

Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

Need help? [Click to Chat](#)

Footer



- A Selecting configuration options dynamically updates:
 - the vehicle price; B
 - the configuration description; C and
 - the vehicle image D

Optional Brand Content

Note Reference

Data Element or Application



Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

Configuration | **Trim** | Color / Fabric | Options | Accessories

Choose Your Trim: [Compare Trims](#)

- + Silverado 1500 WT (Work Truck) MSRP(1) from: \$ 20,850
- + Silverado 1500 LS MSRP(1) from: \$ 30,360
- **Silverado 1500 LT** MSRP(1) from: \$ 26,810
 - In addition or replacing standard Silverado 1500 features:**
 - Vortec 4.8L V8 engine
 - Available Vortec 5.3L V8 engine
 - Z85 Handling/Trailering suspension
 - Autotrac active transfer case
 - 1,566-lb. standard payload3
 - MP3-compatible CD player
 - XM Radio4 with three trial months
 - Power-adjustable, heated outside mirrors
- [View Standard Features for Silverado 1500](#)

Select this trim with drive type:

2 Wheel Drive
Starting at¹: \$26,810

4 Wheel Drive
Starting at¹: \$29,875

- + Silverado 1500 XFE MSRP(1) from: \$ 20,850
- + Silverado 1500 LTZ MSRP(1) from: \$ 38,625

Next Step: Configuration

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

\$26,810⁽¹⁾

Price after all cash offers in your area: [Edit](#)

[Price Details](#)

Retail event logo

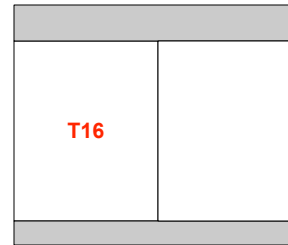
Exterior
Interior
Both

Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

Need help? [Click to Chat](#)

B3: Option 1: Select Trim: (Exterior View)



- A Clicking on alternate trim details panel: collapses currently expanded trim details panel; B and expands selected trim details panel.
- C Selecting trim (and drive type) dynamically updates: vehicle price; D trim description; E and vehicle image F

Optional Brand Content

Note Reference

Data Element or Application

Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

Configuration
Trim
Color / Fabric
Options
Accessories

Choose Your Trim:

[+ Silverado 1500 WT \(Work Truck\)](#) MSRP(1) from: \$ 20,850

[+ Silverado 1500 LS](#) MSRP(1) from: \$ 30,360

[- Silverado 1500 LT](#) MSRP(1) from: \$ 26,810

In addition or replacing standard Silverado 1500 features:

- Vortec 4.8L V8 engine
- Available Vortec 5.3L V8 engine
- Z85 Handling/Trailering suspension
- Autotrac active transfer case
- 1,566-lb. standard payload³
- MP3-compatible CD player
- XM Radio⁴ with three trial months
- Power-adjustable, heated outside mirrors

[View Standard Features for Silverado 1500](#)

Select this trim with drive type:

2 Wheel Drive

Starting at¹: \$26,810

4 Wheel Drive

Starting at¹: \$29,875

[+ Silverado 1500 XFE](#) MSRP(1) from: \$ 20,850

[+ Silverado 1500 LTZ](#) MSRP(1) from: \$ 38,625

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

\$26,810⁽¹⁾

Price after all cash offers in your area: [Edit](#)

Retail event logo

Exterior
Interior
Both

Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

Need help? [Click to Chat](#)

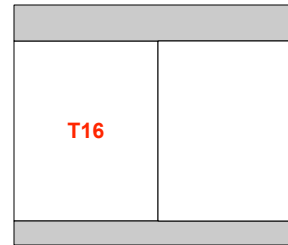
Next Step: Configuration

Footer

Global Legal

Page Legal (1) Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

B3: Option 1: Select Trim: (Interior View)



Optional Brand Content

Note Reference

Data Element or Application

Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

[Configuration](#) **Trim** [Color / Fabric](#) [Options](#) [Accessories](#)

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

Choose Your Trim:

[Compare Trims](#)

\$26,810⁽¹⁾

[Price Details](#)

Retail event logo

Price after all cash offers in your area: [Edit](#)

[Silverado 1500 WT \(Work Truck\)](#) MSRP(1) from: \$ 20,850

[Silverado 1500 LS](#) MSRP(1) from: \$ 30,360

[Silverado 1500 LT](#) MSRP(1) from: \$ 26,810

In addition or replacing standard Silverado 1500 features:

- Vortec 4.8L V8 engine
- Available Vortec 5.3L V8 engine
- Z85 Handling/Trailering suspension
- Autotrac active transfer case
- 1,566-lb. standard payload³
- MP3-compatible CD player
- XM Radio⁴ with three trial months
- Power-adjustable, heated outside mirrors

[View Standard Features for Silverado 1500](#)

Select this trim with drive type:

 2 Wheel Drive

 4 Wheel Drive

Starting at¹: \$26,810

Starting at¹: \$29,875

[Silverado 1500 XFE](#) MSRP(1) from: \$ 20,850

[Silverado 1500 LTZ](#) MSRP(1) from: \$ 38,625

Next Step: [Configuration](#)



[Exterior](#) [Interior](#) **Both**



Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

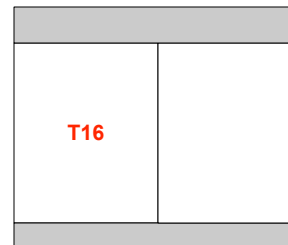
Need help? [Click to Chat](#)

Footer

Global Legal

Page Legal (1) Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

**B3: Option 1: Select Trim:
(Exterior & Interior)**



Optional Brand Content

Note Reference

Data Element or Application

Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

Configuration | **Trim** | Color / Fabric | Options | Accessories

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

Choose Your Trim: [Compare Trims](#) **\$26,810⁽¹⁾** [Price Details](#) Retail event logo

Price after all cash offers in your area: 77030 [Edit](#)

- + Silverado 1500 WT (Work Truck) MSRP(1) from: \$ 20,850
- + Silverado 1500 LS MSRP(1) from: \$ 30,360
- **Silverado 1500 LT** MSRP(1) from: \$ 26,810
 - In addition or replacing standard Silverado 1500 features:
 - Vortec 4.8L V8 engine
 - Available Vortec 5.3L V8 engine
 - Z85 Handling/Trailer
 - Autotrac active transfer
 - 1,566-lb. standard paylo
 - MP3-compatible CD play
 - XM Radio4 with three tri
 - Power-adjustable, heate
- + Silverado 1500 XFE
- + Silverado 1500 LTZ

[View Standard Features](#)

Select this trim with driv

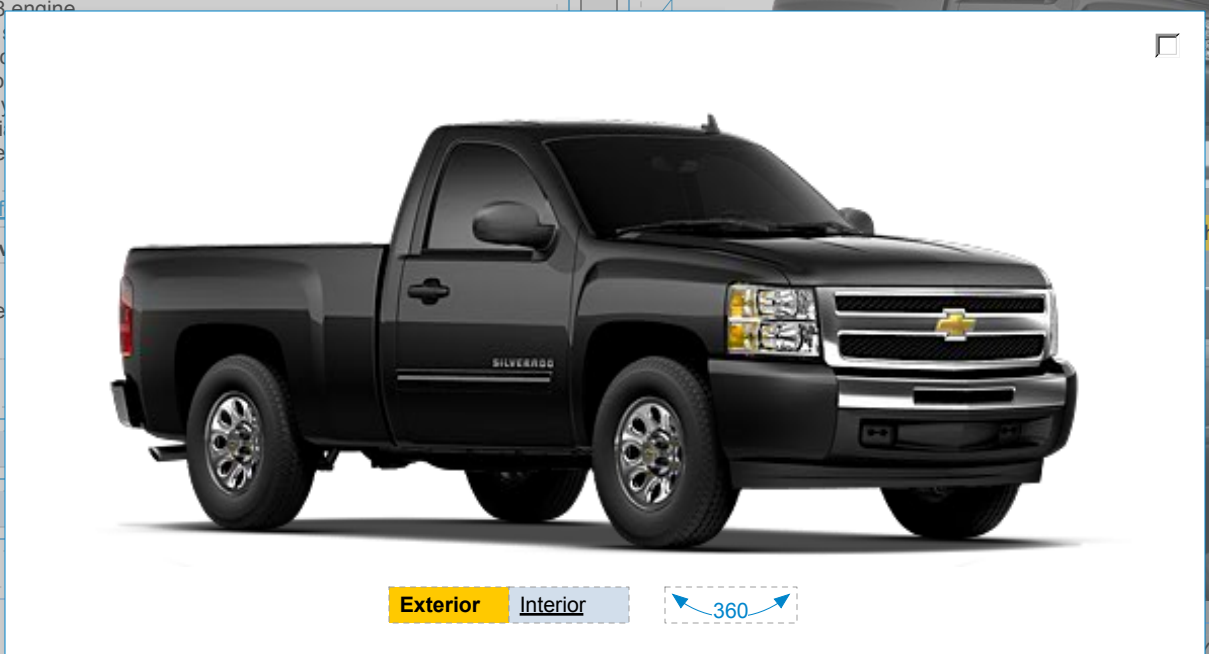
2 Wheel Drive

Starting at¹: \$26,810

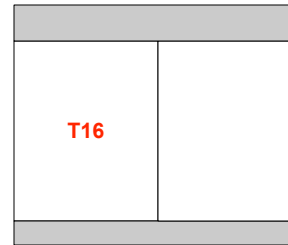
[View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

Need help? [Click to Chat](#)



**B3: Option 1: Select Trim:
(Large Image Overlay)**



Footer

Global Legal

Page Legal (1) Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Optional Brand Content

Note Reference

Data Element or Application

Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

Configuration | **Trim** | Color / Fabric | Options | Accessories

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

Choose Your Trim: Compare Trims **\$26,810⁽¹⁾** [Price Details](#)

Silverado 1500 WT (Work Truck) MSRP(1) from: \$ 20,850 Price after all cash offers in your area: 77030 [Edit](#) Retail event logo

Compare Trims:

Silverado 1500 WT	Silverado 1500 LS	Silverado 1500 LT	Silverado 1500 XFE	Silverado 1500 LTZ	
2 Wheel Drive	<input type="radio"/> Starting at ¹ : \$20,850	<input type="radio"/> Starting at ¹ : \$30,360	<input checked="" type="radio"/> Starting at ¹ : \$26,810	<input type="radio"/> Starting at ¹ : \$33,225	<input type="radio"/> Starting at ¹ : \$38,625
4 Wheel Drive	<input type="radio"/> Starting at ¹ : \$24,090	<input type="radio"/> Starting at ¹ : \$33,510	<input type="radio"/> Starting at ¹ : \$29,785	Not available	<input type="radio"/> Starting at ¹ : \$41,775

(Features presented below are in addition to or in place of the standard features of the Silverado 1500 WT)

Trim-Specific Features

Please note: Features to the right may be in addition to, or in place of, features in other trims.

<ul style="list-style-type: none"> · Lorem ipsum dolor sit. · Amet, consectetur · Adipiscing elit · Mauris vel nisl nunc · Luctus justo. · Nulla ultricies · Vitae tellus dictum · Sit amet tempus 	<ul style="list-style-type: none"> · Lorem ipsum dolor sit. · Amet, consectetur · Adipiscing elit · Mauris vel nisl nunc · Luctus justo. · Nulla ultricies · Vitae tellus dictum · Sit amet tempus 	<ul style="list-style-type: none"> · Lorem ipsum dolor sit. · Amet, consectetur · Adipiscing elit · Mauris vel nisl nunc · Luctus justo. · Nulla ultricies · Vitae tellus dictum · Sit amet tempus 	<ul style="list-style-type: none"> · Lorem ipsum dolor sit. · Amet, consectetur · Adipiscing elit · Mauris vel nisl nunc · Luctus justo. · Nulla ultricies · Vitae tellus dictum · Sit amet tempus 	<ul style="list-style-type: none"> · Lorem ipsum dolor sit. · Amet, consectetur · Adipiscing elit · Mauris vel nisl nunc · Luctus justo. · Nulla ultricies · Vitae tellus dictum · Sit amet tempus 	<ul style="list-style-type: none"> · Lorem ipsum dolor sit. · Amet, consectetur · Adipiscing elit · Mauris vel nisl nunc · Luctus justo. · Nulla ultricies · Vitae tellus dictum · Sit amet tempus
--	--	--	--	--	--

Vehicle Key Features

Feature 01 Nunc sollicitudin, ligula vel auctor	Not available	Available	Available	Available	Available
Feature 02 Nunc sollicitudin, ligula vel auctor	Not available	Available	Available	Not available	Available
Feature 03 Nunc sollicitudin, ligula vel auctor	Available	Not available	Available	Available	Available
Feature 04 Nunc sollicitudin, ligula vel auctor	Available	Available	Available	Not available	Available

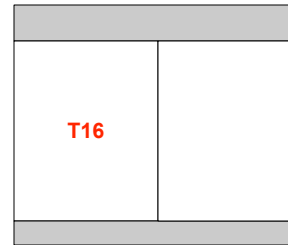
Next Step: [Configuration](#)

Footer

Global Legal

Page Legal (1) Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

**B3: Option 1: Select Trim:
(Trim Comparison Overlay)**



Optional Brand Content

Note Reference

Data Element or Application

Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

[Configuration](#) **Trim** [Color / Fabric](#) [Options](#) [Accessories](#)

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

Choose Your Trim:

[Compare Trims](#)

\$26,810⁽¹⁾

[Price Details](#)

Retail event logo

Price after all cash offers in your area: [Edit](#)

Silverado 1500 WT (Work Truck) MSRP(1) from: \$ 20,850

Silverado 1500 LS MSRP(1) from: \$ 30,360

Silverado 1500 LT MSRP(1) from: \$ 26,810

In addition or replacing standard Silverado 1500 features:

- Vortec 4.8L V8 engine
- Available Vortec 5.3L V8 engine
- Z85 Handling/Trailering suspension
- Autotrac active transfer case
- 1,566-lb. standard payload³
- MP3-compatible CD player
- XM Radio⁴ with three trial months
- Power-adjustable, heated outside mirrors

[Hide standard features for Silverado 1500](#)

- [Work Truck Preferred Equipment Group](#)
- [17" Steel, 6-Lug Painted Wheels](#)
- [Suspension Package, Solid Smooth Ride \(STD\)](#)
- [Rear axle, 3.23 ratio](#)
- **Front 40/20/40 Split-Bench Seats**
- [Audio system, AM/FM stereo](#)

Select this trim with drive type:

2 Wheel Drive

Starting at¹: \$26,810

Silverado 1500 XFE

Silverado 1500 LTZ



Front 40/20/40 Split-Bench Seats

Front 40/20/40 split-bench, 3-passenger, driver and front passenger manual reclining, center fold-down armrest with storage, lockable storage compartment in seat cushion (includes auxiliary power outlet).



[Exterior](#) [Interior](#) **Both**

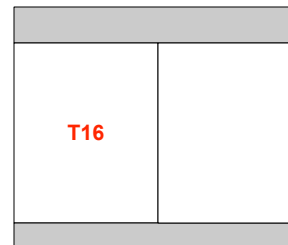


Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

Need help? [Click to Chat](#)

**B3: Option 1: Select Trim:
(Standard Features Rollover)**



Footer

Global Legal

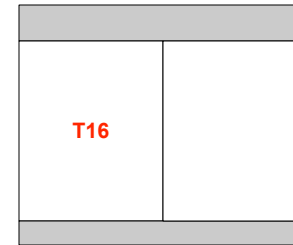
Page Legal (1) Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Optional Brand Content

Note Reference

Data Element or Application

**B3: Option 1: Select Trim:
(Price Details Overlay)**



Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

Configuration | **Trim** | Color / Fabric | Options | Accessories

Choose Your Trim: [Compare Trims](#)

- Silverado 1500 WT (Work Truck) MSRP(1) from: \$ 20,850
- Silverado 1500 LS MSRP(1) from: \$ 30,360
- Silverado 1500 LT** MSRP(1) from: \$ 26,810
 - In addition or replacing standard Silverado 1500 features:
 - Vortec 4.8L V8 engine
 - Available Vortec 5.3L V8 engine
 - Z85 Handling/Trailering suspension
 - Autotrac active transfer case
 - 1,566-lb. standard payload3
 - MP3-compatible CD player
 - XM Radio4 with three trial months
 - Power-adjustable, heated outside mirrors

[Hide standard features for Silverado 1500](#)

 - [Work Truck Preferred Equipment Group](#)
 - [17" Steel, 6-Lug Painted Wheels](#)
 - [Suspension Package, Solid Smooth Ride \(STD\)](#)
 - [Rear axle, 3.23 ratio](#)
 - [Front 40/20/40 Split-Bench Seats](#)
 - [Audio system, AM/FM stereo](#)
- Silverado 1500 XFE MSRP(1) from: \$ 20,850
- Silverado 1500 LTZ MSRP(1) from: \$ 38,625

Next Step: [Configuration](#)

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

\$26,810⁽¹⁾ [Price Details](#) Retail event logo

Pricing Details

Your vehicle price in zip code: [Edit](#)

MSRP starting at	\$26,810
Destination Freight Charge	+ \$995
Colors & Options	+ \$XX,XXX
Total MSRP	\$27,805
Total cash offers	- \$4,250
Your Price	\$23,555
Total amount below MSRP	- \$3,255
Your accessories price	\$XX,XXX

Accessories price does not include installation cost. See dealer for details.

Price after all c

Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

Need help? [Click to Chat](#)

Footer

Global Legal

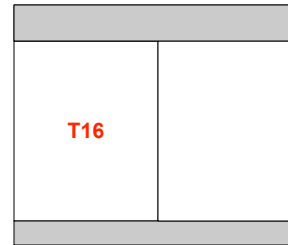
Page Legal (1) Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Optional Brand Content

Note Reference

Data Element or Application

B5: Option 2: Select Colors & Fabric: (Exterior & Interior)



Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

[Configuration](#)

[Trim](#)

[Color / Fabric](#)

[Options](#)

[Accessories](#)

Choose Your Exterior Color:

Choose Your Interior Colors:

Choose Your Interior Fabric:

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 2WD

\$23,750⁽¹⁾ [Price Details](#)

Price after all cash offers in your area: [Edit](#)

Retail event logo

Exterior
Interior
Both

Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

Need help? [Click to Chat](#)

Next Step: [Options](#)

Footer

Global Legal

Page Legal (1) Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

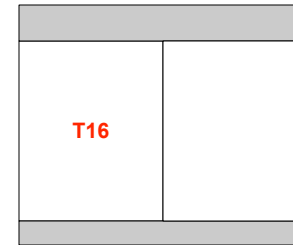
- A** Rolling over color/fabric options presents name and any additional premium costs
- B** Selecting color and fabric options dynamically updates:
 - C** the vehicle price (if premium costs apply); and
 - D** the vehicle image(s)

Optional Brand Content

Note Reference

Data Element or Application

B6: Option 1: Select Options



Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

Configuration	Trim	Color / Fabric	Options	Accessories
-------------------------------	----------------------	--------------------------------	----------------	-----------------------------

Choose Your Options:

[+ Show All Packages and Options](#)

[-] Packages

<input checked="" type="radio"/> LT Preferred Equipment Group	Standard	Show Details
<input type="radio"/> Chrome Package (Dealer Installed Option)	\$276	Show Details
<input type="radio"/> Protection Package (Dealer Installed Option)	\$384	Show Details
<input type="radio"/> On the Job Package (Dealer Installed Option)	\$495	Show Details
<input type="radio"/> Exterior Plus Package	\$550	Show Details
<input type="radio"/> Interior Plus Package	\$550	Show Details
<input type="radio"/> Deluxe Chrome Package (Dealer Installed Option)	\$554	Show Details
<input type="radio"/> Chrome Essentials Package	\$1,620	Show Details

insert packages as needed

[-] Exterior Options

<input checked="" type="radio"/> Steel, 6-Lug Painted Wheels	Standard	Show Details
<input checked="" type="radio"/> Heated Power-Adjustable Vertical Camper Mirrors	\$240	Hide Details

Outside heated power-adjustable vertical camper manual-folding and extension, Black, integrated turn signal indicators consisting of 50 square inch flat mirror surface positioned over a 20 square inch convex mirror surface with a common head and lower convex spotter glass (convex glass is not heated or power adjustable).

<input type="radio"/> Mirrors, outside heated power-adjustable, Black, manual-folding	\$30	Show Details
<input type="radio"/> Vertical Camper-Style Mirrors	\$70	Show Details

insert options as needed

[+ Interior Options](#)

[+ Powertrain Options](#)

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

\$26,965⁽¹⁾ [Price Details](#)

Price after all cash offers in your area: [Edit](#)

Retail event logo

Exterior
Interior
Both

Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

Need help? [Click to Chat](#)

Next Step: Accessories

Footer

Optional Brand Content

Note Reference

Data Element or Application

Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

[Configuration](#) | [Trim](#) | [Color / Fabric](#) | **Options** | [Accessories](#)

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

Choose Your Options:

[+ Show All Packages and Options](#)

- Packages**
- LT Preferred Equipment Group** Standard [Show Details](#)
- Chrome Package (Dealer Installed Option) \$276 [Show Details](#)
- Protection Package (Dealer Installed Option) \$384 [Show Details](#)
- On the Job Package (Dealer Installed Option) \$495** [Show Details](#)
- Exterior Plus Package \$550 [Show Details](#)

The selection of:

On the Job Package (Dealer Installed Option)	\$495
---	-------

requires adding the following options:

LPO, Bed liner	\$365
LPO, Bedrail protectors	\$150

Total Package Selection with 2 required Options: \$1,010

[Cancel Selection](#) [Add Selection and Options](#)

- Mirrors, outside heated power-adjustable, Black, manual-folding \$30 [Show Details](#)
- Vertical Camper-Style Mirrors \$70 [Show Details](#)

insert options as needed

[+ Interior Options](#)

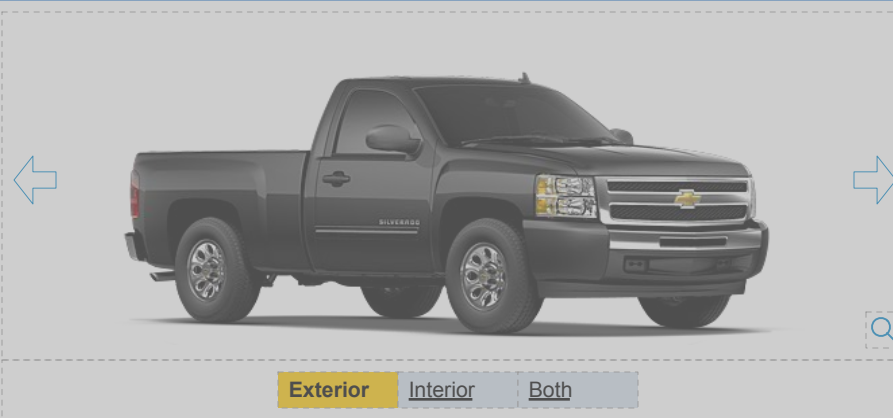
[+ Powertrain Options](#)

Next Step: **Accessories**

\$27,975⁽¹⁾

Price after all cash offers in your area: 77030 [Edit](#)

Retail event logo



Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

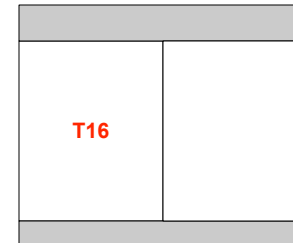
Need help? [Click to Chat](#)

Footer

Global Legal

Page Legal (1) Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

B6: Option 1: Select Options: (Selection Add-on Overlay)

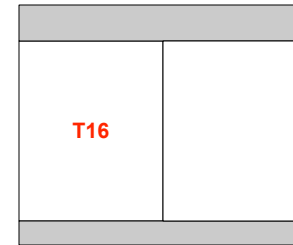


Optional Brand Content

Note Reference

Data Element or Application

B7: Option 1: Select Accessories



Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

Configuration	Trim	Color / Fabric	Options	Accessories
-------------------------------	----------------------	--------------------------------	-------------------------	--------------------

Choose Your Accessories:

[+ Show All Accessories](#)


Wheels

- 17" 6-Lug Chrome-Styled Steel Wheels Standard [Show Details](#)
- 20" Chrome 5-Spoke Bordered Design Wheels \$2,995 [Show Details](#)
- 22" Chrome 9-Spoke Finger Design Wheels \$3,888 [Show Details](#)

insert wheel options as needed

Exterior Accessories

- 6" Oval Assist Steps \$610 [Show Details](#)
- 3" Round Assist Steps \$495 [Show Details](#)
- Cargo Management System Rails** **\$340** [Hide Details](#)

Cargo management system rails.
 

- Overhead Rack/Bed Divider \$595 [Show Details](#)
- Side Storage Box \$295 [Show Details](#)
- Stationary Tool Box \$541 [Show Details](#)

insert accessories as needed

[+ Interior Accessories](#)


[+ Trailering Accessories](#)

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

\$27,975⁽¹⁾

Price after all cash offers in your area: [Edit](#)

Retail event logo



[Exterior](#)
[Interior](#)
[Both](#)

Your Vehicle: [View Summary](#)

[XX] Vehicles Locally: [View Inventory](#)

Need help? [Click to Chat](#)

Next Step: [View Summary](#)

Footer

- A Selecting accessories dynamically updates:
 - the vehicle price; B and
 - the vehicle image (if image with accessory is available) C

Optional Brand Content


Note Reference

Data Element or Application

Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

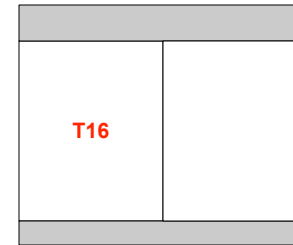
Configuration	Trim	Color / Fabric	Options	Accessories	Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD	
Choose Your Accessories:					\$27,975⁽¹⁾	Retail event logo
+ Show All Accessories					Price after all cash offers in your area: 77030 Edit	
Wheels <input checked="" type="radio"/> 17" 6-Lug Chrome-Styled Steel Wheels Standard Show Details <input type="radio"/> 20" Chrome 5-Spoke Bordered Design Wheels \$2,995 Show Details <input type="radio"/> 22" Chrome 9-Spoke Finger Design Wheels \$3,888 Show Details <i>insert wheel options as needed</i>					 Exterior Interior Both	
Exterior Accessories <input type="radio"/> 6" Oval Assist Steps \$610 Show Details <input type="radio"/> 3" Round Assist Steps \$495 Show Details <input checked="" type="radio"/> Cargo Management System Rails \$340 Hide Details Cargo management system rails.						
<input checked="" type="radio"/> Overhead Rack/Bed Divider \$595 Show Details <input type="radio"/> Side Storage Box \$295 Show Details						
The selection of: Overhead Rack/Bed Divider \$595 requires adding the following accessory: LPO, Cargo Management System Rails \$340 Total Selected Accessory with 1 required Accessory: \$935 Cancel Selection Add Selection and required Accessory						
					Your Vehicle: View Summary [XX] Vehicles Locally: View Inventory Need help? Click to Chat	

Footer

Global Legal

Page Legal (1) Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

B7: Option 1: Select Accessories: (Selection Add-on Overlay)



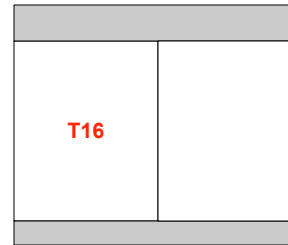
- A Selecting accessories dynamically updates:
 - the vehicle price; B and
 - the vehicle image (if image with accessory is available) C

Optional Brand Content

Note Reference

Data Element or Application

B8: Summary



Header

Model Navigation: **Build Your Own**

(Headline) Build Your Own

[+ Share](#) [Print](#)

Print Summary to bring to your Dealer (Printer Friendly Version)

There are 50 similar vehicles in your area

Wish to request a quote or just learn more?

[Print Summary](#)

[View Local Inventory](#)

[Request a Quote](#)

Your 2010 Silverado 1500 LT, Regular Cab, Standard Box, 4WD

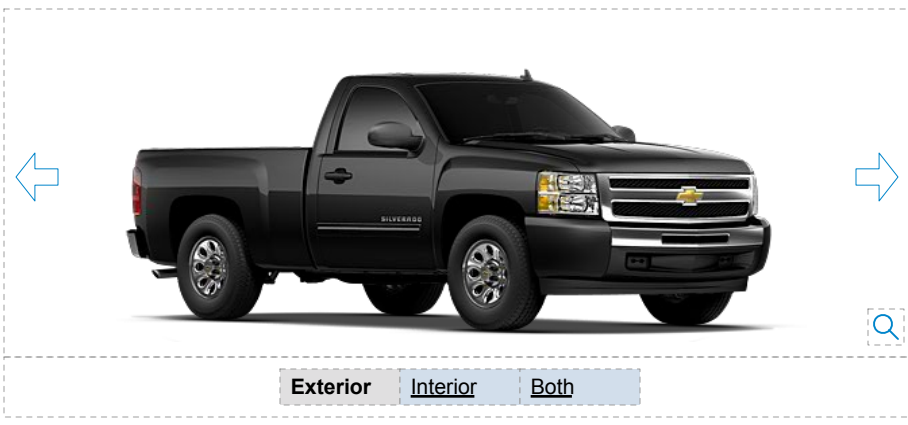
\$27,975⁽¹⁾

Price after all cash offers in your area: [Edit](#)

Retail event logo

Your built 2010 Silverado 1500 LT Summary

Trim		Edit Trim
Silverado 1500 LT		
Items included in WT Trim:		
<ul style="list-style-type: none"> · Lorem ipsum onsectetuer adipiscing elit. · Lorem ipsum onsectetuer adipiscing elit. · Lorem ipsum onsectetuer adipiscing elit. · Lorem ipsum onsectetuer adipiscing elit. · Lorem ipsum onsectetuer adipiscing elit. 		
Configuration		Edit Configuration
	Regular Cab: 3 passengers	
	Standard Bed	
	4 Wheel Drive	
MSRP⁽¹⁾ Starting at:		\$29,785⁽¹⁾
Colors & Fabric		Edit Colors & Fabric
Exterior	Interior	Fabric
Black Granite Metallic \$195	Ebony	Premium Cloth Seat Trim
Options		Edit/Add Options
[-] Packages		
LT Preferred Equipment Group	Standard	Show Details
On the Job Package (Dealer Installed Option)	\$495	Show Details
[-] Exterior Options		
17" Steel, 6-Lug Painted Wheels	Standard	Show Details
Bed Liner	\$365	Show Details
Bedrail Protectors	\$150	Show Details
Heated Power-Adjustable Vertical Camper Mirrors	\$240	Show Details
Total Colors & Optional Equipment Costs:		\$1,445
Accessories		Edit
[+] Wheels		
[+] Exterior Accessories		
Your Accessories Price		\$935



[Exterior](#) [Interior](#) [Both](#)

Pricing Details

MSRP starting at	\$29,785⁽¹⁾
Destination Freight Charge	\$995
Total colors and optional equipment cost	\$1,445
Total MSRP ⁽¹⁾	\$32,225
Retail Event price	\$XXXX
Total cash offers	- \$4,250
Your Price	\$27,975
Total amount below MSRP	\$1,810
Your accessories price <i>Accessories price does not include installation cost. See dealer for details.</i>	\$935

Need help? [Click to Chat](#)

Optional Brand Content

Note Reference

Data Element or Application