

GMDS 2.0 - US: Competitive Analysis: Inventory Search

V0.1

Competitive Comparison Set = 16 sites

Inventory Search for NEW VEHICLES	25%	(4 of 16)
Inventory Search for CERTIFIED USED or PRE-OWNED VEHICLES	25%	(4 OF 16)
NO Inventory Search	50%	(8 OF 16)

		INVENTORY SEARCH?	ALTERNATIVE FUNCTIONALITY FOR <i>NEW VEHICLE</i> INVENTORY SEARCH	
Ford	www.fordvehicles.com	new: YES		
Mazda	www.mazdausa.com	new: YES		
Mercury	www.mercuryvehicles.com	new: YES		
Nissan	www.nissanusa.com	new: YES		
Lexus	www.lexus.com	new: no	CUV: YES	Locate a Dealer (in <i>Build Your Own</i>) based on new vehicle selected
Mercedes	www.mbusa.com	new: no	CUV: YES	Contact a Dealer (via <i>Model Overview</i>) based on new vehicle selected
Porche	www.porsche.com/usa	new: no	CUV: YES	new vehicle Inventory Search available on individual retailers sites
Volvo	www.volvocars.com	new: no	CUV: YES	new vehicle Request a Quote and Request a Test Drive based on vehicle selected
Acura	www.acura.com	none		filter Locate a Dealer (via <i>Request a Quote</i>) results by vehicle selection
Honda	www.automobiles.honda.com	none		filter Find a Dealer results by <i>Retail, Fleet, or Certified Used Vehicles</i>
Infiniti	www.infiniti.com	none		filter Schedule a Test Drive and Locate a Retailer results by vehicle selection
Kia	www.kia.com	none		filter Dealer Locator (via <i>Quick Quote</i>) results by vehicle selection
Land Rover	www.landrover.com/us/en/lr	none		none. All shopping tools in separate microsite
Mitsubishi	www.mitsubishicars.com	none		Schedule a Test Drive and Quick Quote requests based on vehicle selected
Toyota	www.toyota.com	none		Request a Quote based on vehicle selection
Volkswagen	www.vw.com	none		Get a Quote and Schedule a Test Drive based on vehicle selection

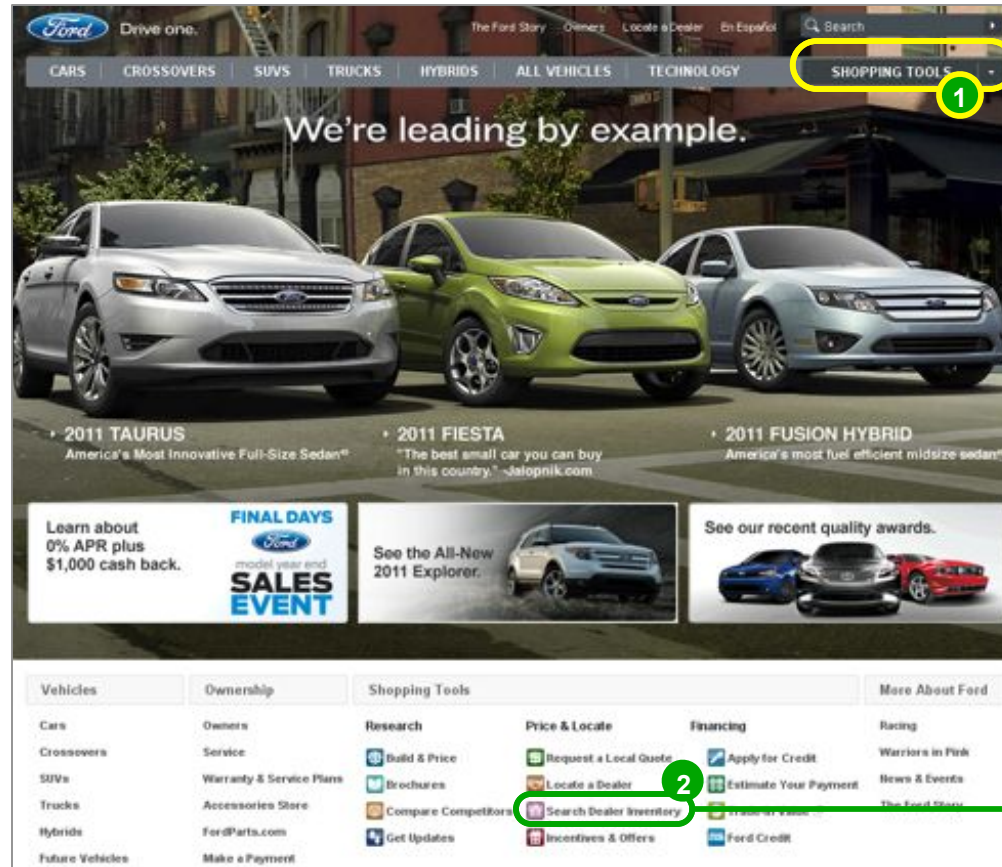
Contents

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- Ford: Inventory Search: Global Access (P: 3)
- Ford: Inventory Search: Model Overview Access (P: 4)
- Ford: Inventory Search: Vehicle Search Features (P: 5)
- Mazda: Search Inventory: Global, Homepage & Model Overview Access (P: 6)
- Mazda: Search Inventory: Select Model & Select Area (P: 7)
- Mazda: Search Inventory: Dealer Results Details & Vehicle Details (P: 8)
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- Mitsubishi: Schedule a Test Drive & Quick Quote (P: 26)
- Toyota: Request a Quote (P: 27)
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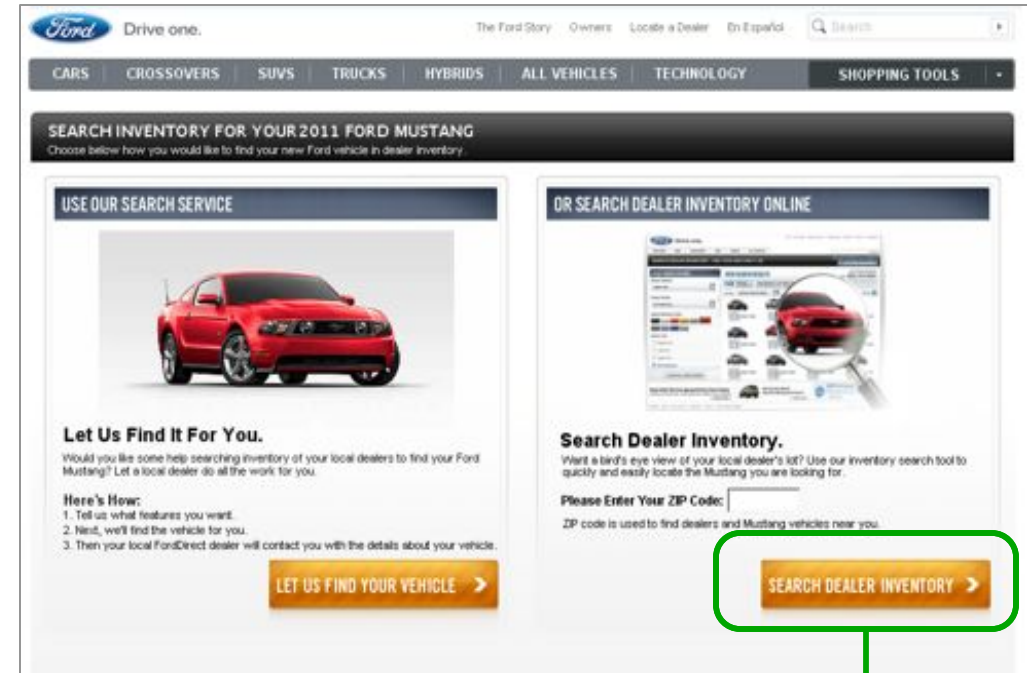
Ford: Inventory Search: Global Access

- 1 Global access point #1 to Search Dealer Inventory provided in **Shopping Tools** global navigation pull down
 - 2 Global access #2 to Search Dealer Inventory provided as link under **Price & Locate** in global footer
 - 3 Both global access points link to modified View All Vehicles screen to allow for selection of vehicle (4) in which to search inventory (5)
- (see following pages of this doc for full Search Dealer Inventory page details)

Homepage: Global Footer: Search Dealer Inventory

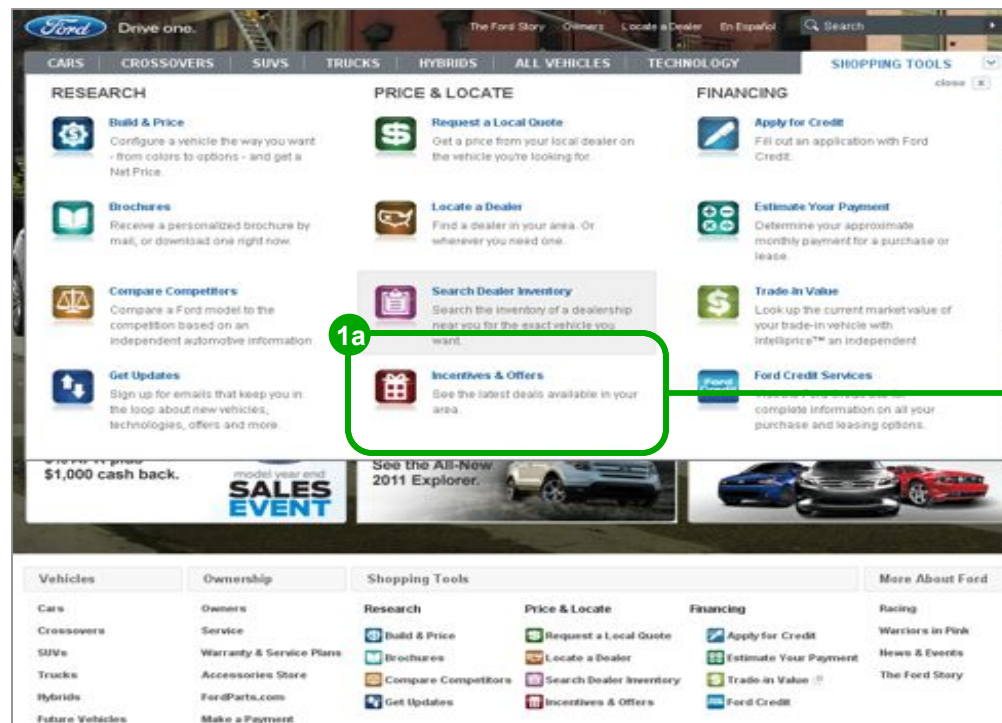


Request a Quote / Search Dealer Inventory Interstitial Page

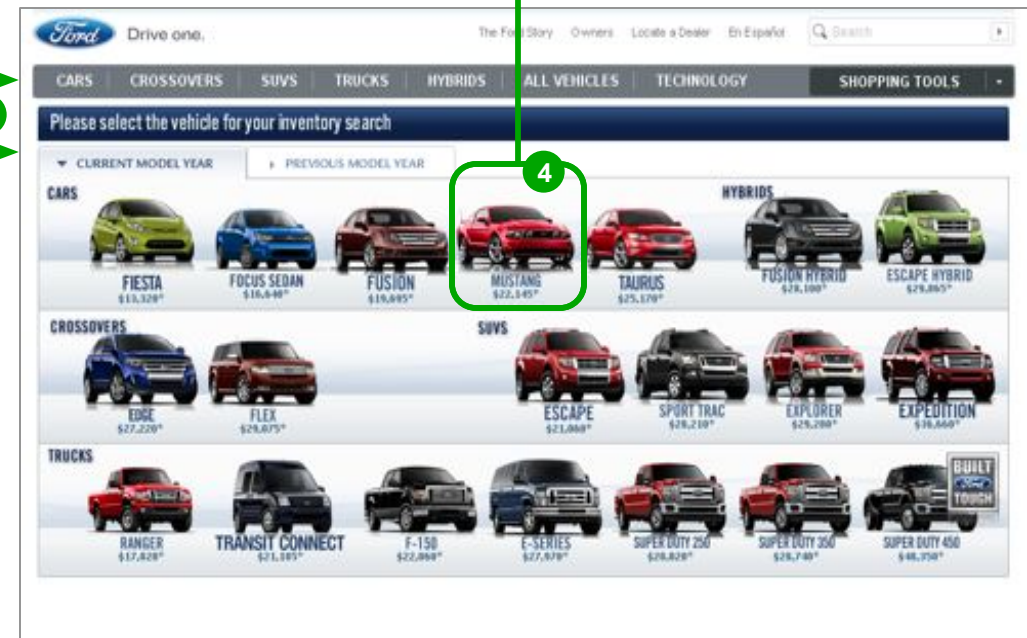


5 Search Dealer Inventory

Homepage: Global Nav Pull Shopping Tools Down: Search Dealer Inventory



Search Dealer Inventory: Select Vehicle

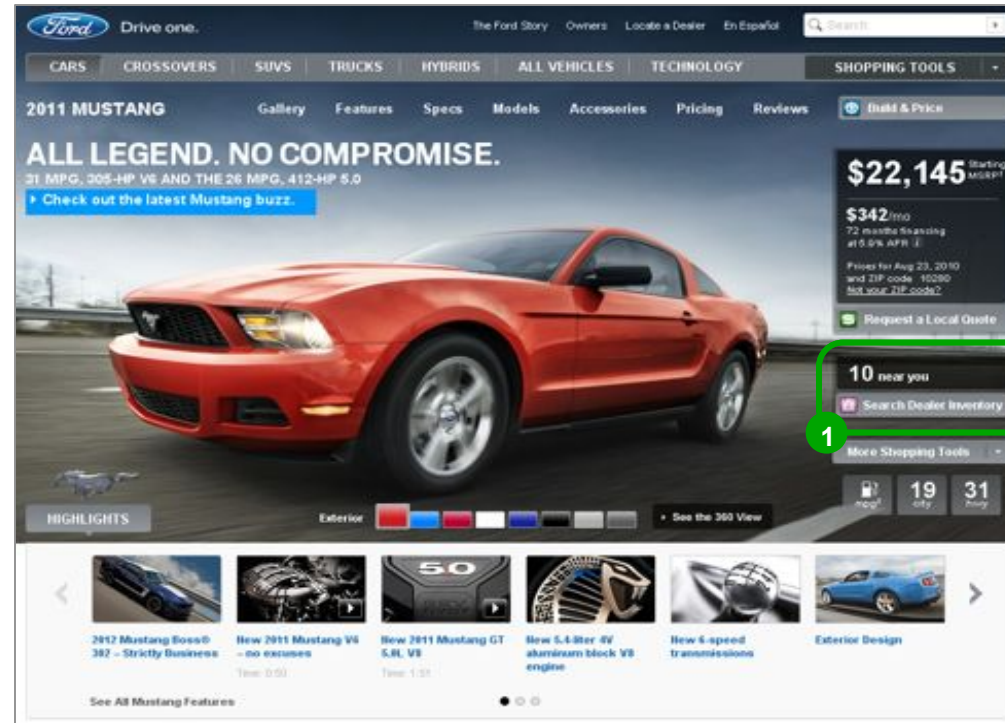


Ford: Inventory Search: Model Overview Access

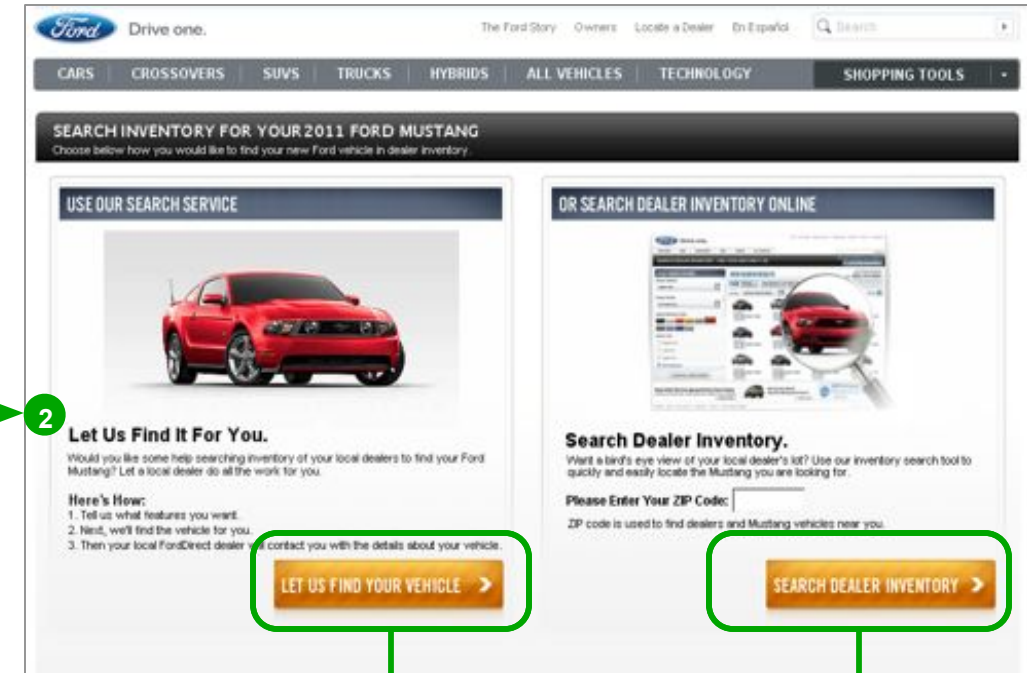
- 1 Model Overview page presents number of vehicles "near you" based on IP address and link to *Search Dealer Inventory*
- 2 *Search Dealer Inventory* links to an interstitial page that allows users to proceed to either *Request a Quote* or *Search Dealer Inventory* pages. The *Search Dealer Inventory* page launches with a layer prompting user to specify features of searched vehicle

(see next page of this doc for full *Search Dealer Inventory* page details)

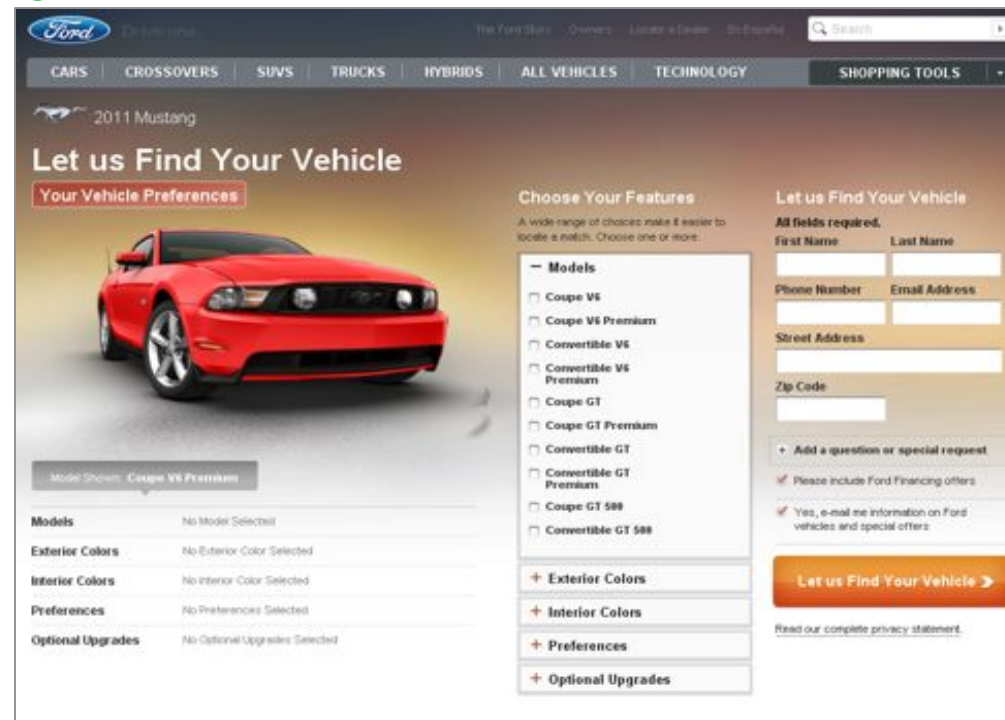
Model Overview: Search Dealer Inventory



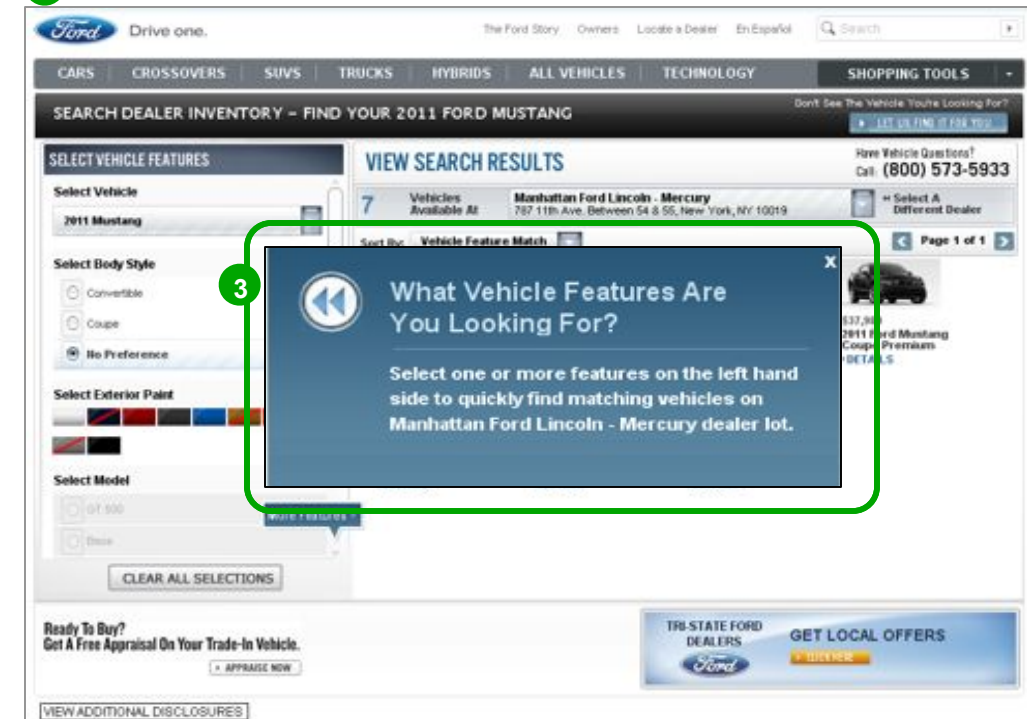
Request a Quote / Search Dealer Inventory Interstitial Page



2a Request a Quote



2b Search Dealer Inventory



Mazda: Search Inventory: Global, Homepage & Model Overview Access

1 Global access to Search Inventory provided in Shopping Tools global navigation pull down.

2 Homepage access to Search Inventory provided in Shopping Tools left hand navigation.

- Homepage and global access both link to Search Inventory: Select Vehicle if zip code has not been entered in-session and no vehicles viewed in-session
- If no zip code has been entered in-session but vehicle has been viewed in-session, then links directly to Search Inventory: Select Area with last viewed vehicle preselected.

If zip code has been entered in-session and vehicle has been viewed in-session, then links directly to Search Inventory: Results with results shown for area selected and last viewed vehicle preselected.

Model Overview page access to Search Inventory provided in Shopping Tools left hand navigation.

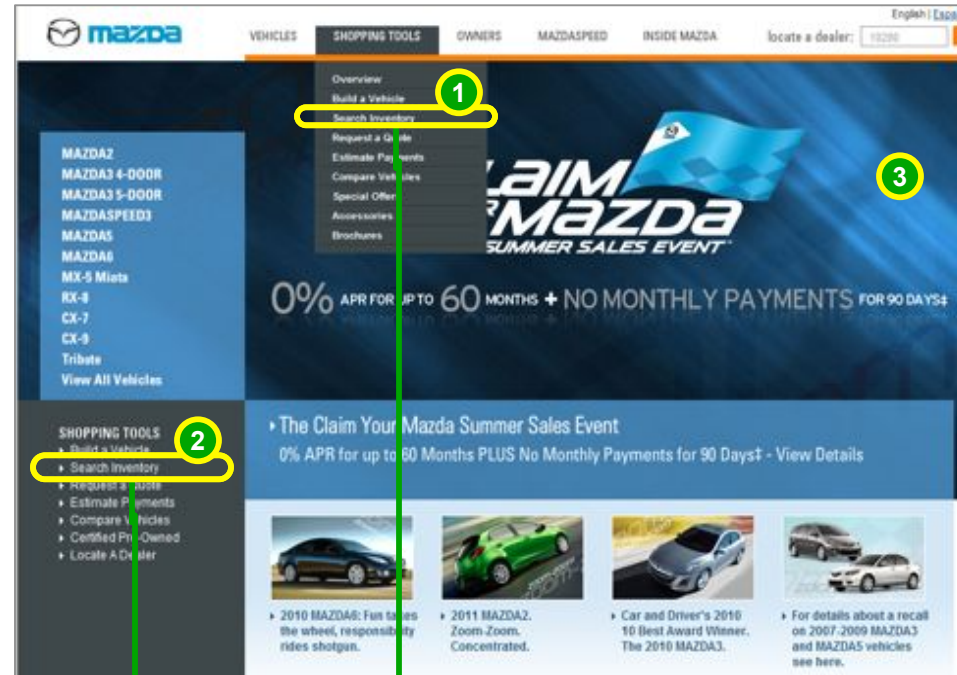
6 If no zip code has been entered in-session, then links to Search Inventory: Select Area with vehicle preselected.

If zip code has been entered in-session then links directly to Search Inventory: Results with results shown for area selected.

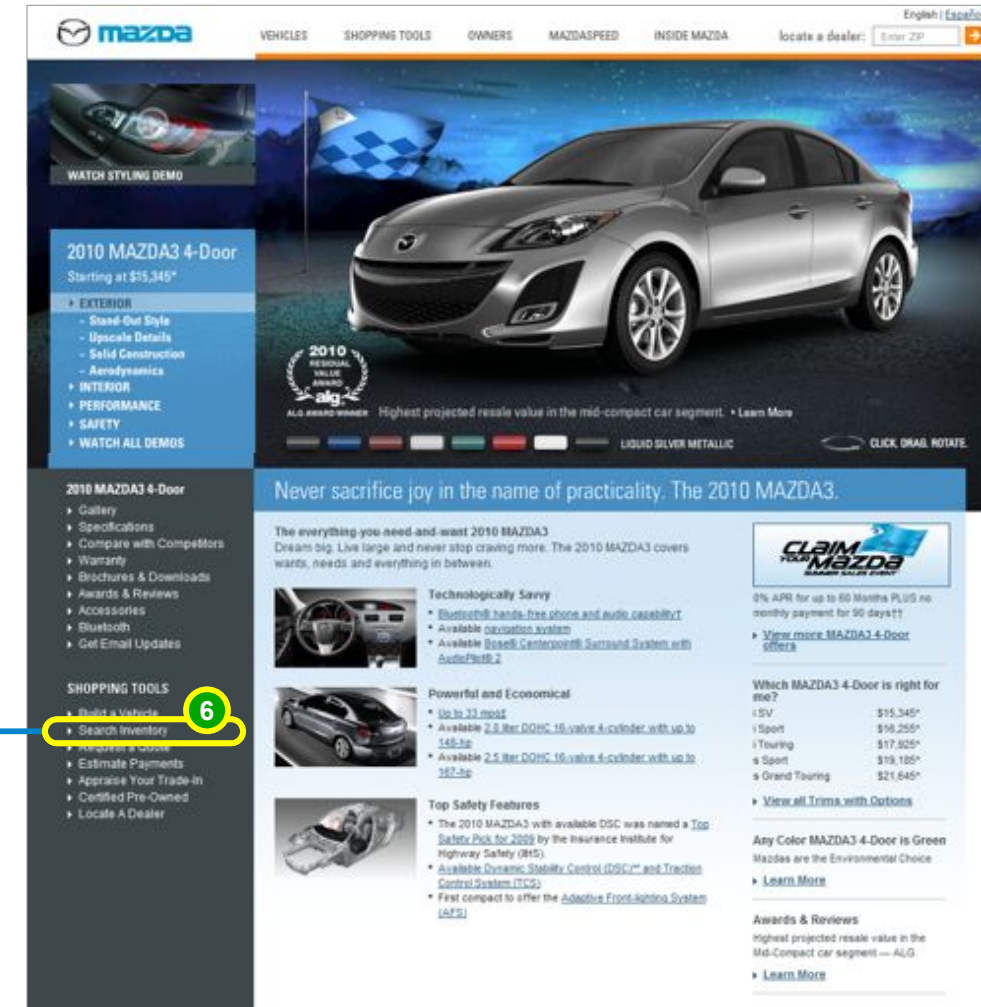
(see next page of this doc for details on Inventory Search pages)

5

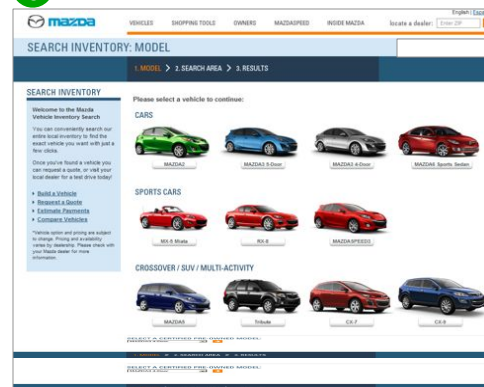
Homepage: Global Header Pulldown and Left Hand Navigation: Search Inventory



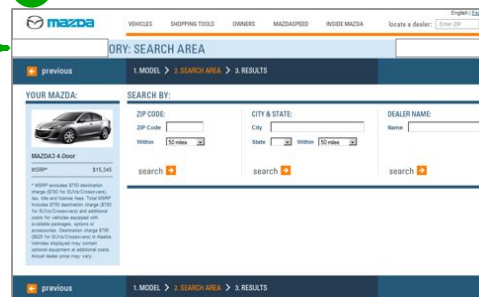
Model Overview: Left Hand Navigation: Search Inventory



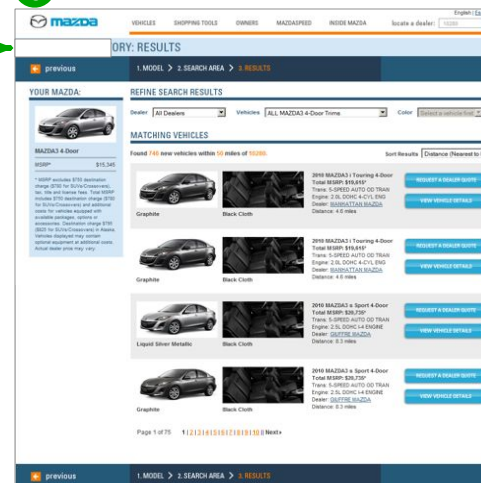
3 Search Inventory: Select Vehicle



4 Search Inventory: Select Area



5 Search Inventory: Results



Mazda: Search Inventory: Select Model & Select Area

Search Inventory: Select Vehicle - Rollover ball card

- ◆ Seating capacity
- ◆ MSRP
- ◆ Max MPG

Search Inventory: Select Area - Selected vehicle represented

- ◆ Search inventory area by:
 - ◆ Zip code and distance (50-250 miles)
 - ◆ City/State and distance (50-250 miles)
 - ◆ Dealer name

Search Inventory: Select Vehicle

Search Inventory: Select Area

Inventory Search: Dealer Results & Vehicle Details

Mazda: Search Inventory: Dealer Results Details & Vehicle Details

Search Inventory: Dealer Search Results

- 1 Selected vehicle represented
- 2 Filter search results by:
 - ◆ All dealers found in specified area
 - ◆ Available trims in specified area
 - ◆ Available colors of trims in specified area
- 3 Available inventory of specified trims and colors at filtered dealers
- 4 Sort results by:
 - ◆ Distance (nearest to farthest)
 - ◆ Price (low to high)
- 5 Inventory/dealer information:
 - ◆ Trim/colors
 - ◆ Total MSRP
 - ◆ Transmission
 - ◆ Engine
 - ◆ Dealer name (site link)
 - ◆ Distance
- 6 Inventory/dealer CTAs
 - ◆ Request a quote
 - ◆ View vehicle details
- 7 Pagination navigation for results pages
- 8 Search Inventory: Vehicle Details Links:
 - ◆ Current Offers link
 - ◆ Dealer Contact Info
 - ◆ CTAs/Shopping Tools
- 9 Awards & Reviews
- 10 Interior/Exterior Views
- 11 MSRP & Pricing
 - ◆ MSRP
 - ◆ Destination Fee
 - ◆ Engine/Speed
 - ◆ Colors
 - ◆ Packages & Options selected
 - ◆ Total MSRP
- 12 Payment Estimator link
- 13 Actions
 - ◆ Email (pop-up window form)
 - ◆ Print (pop-up window)
 - ◆ Send to phone (layer form)

Search Inventory: Results

The screenshot shows the Mazda search results page. Annotations 1-7 highlight the following elements:

- 1: A specific vehicle listing (Mazda3 4-Door) with its MSRP (\$15,345) and a small image.
- 2: Filter options for Dealer (All Dealers), Vehicles (ALL MAZDA3 4-Door Trims), and Color (Select a vehicle link).
- 3: Search results summary: "Found 748 new vehicles within 50 miles of 10280".
- 4: Sort Results dropdown menu set to "Distance (Nearest to F)".
- 5: A list of matching vehicles with their MSRP, engine/transmission, and dealer information.
- 6: "REQUEST A DEALER QUOTE" and "VIEW VEHICLE DETAILS" buttons for a selected vehicle.
- 7: Pagination controls at the bottom showing "Page 1 of 75" and navigation links.

Search Inventory: Results: Vehicle Details

The screenshot shows the Mazda vehicle details page for a 2010 Mazda3 i Sport 4-Door. Annotations 8-12 highlight the following elements:

- 8: "SPECIAL OFFERS" section featuring a "CLAIM YOUR MAZDA" promotion with 0% APR for up to 60 months.
- 9: Large image of the vehicle with "view interior" and "view exterior" links.
- 10: "DEALER CONTACT INFO" for IDEPPEL MAZDA, including address and phone number.
- 11: "NEXT STEPS" section with links for "REQUEST A DEALER QUOTE", "Estimate Payments", "Financing Your Mazda", and "Appraise Your Trade-In".
- 12: "AWARDS & REVIEWS" section featuring the ALG award.
- 13: "My 2010 MAZDA3 i Sport 4-Door MSRP" table showing MSRP of \$17,105, Destination Fee of \$750, and Total MSRP of \$17,855.

The screenshot shows the "ENTER EMAIL INFORMATION" pop-up form. It includes fields for "Your Email Address", "Recipient Email Address", and "Comments", along with a "send email" button.

The screenshot shows the "SEND TO PHONE" pop-up form. It includes fields for "Email" and "Mobile" numbers, a "SEND" button, and a checkbox for "I agree to the Terms & Conditions".

Mercury: Global & Model Overview Access: Search Inventory

- Global access to Search Inventory provided in **Shopping Tools** global navigation pull down. Selecting vehicle required (1a) as first step of Inventory Search Model Overview page access to Search Inventory provided in left hand navigation. Links directly to Inventory Search results page Search Inventory includes the following functions & info

- Change selected vehicle Model info:
 - Model image, name & trim
 - Base MSRP and Total cost
- Select other dealer Dealer info
- Change zip code
- Sort results by:
 - Closest match
 - Price (low-to-high and high-to-low)
 - Exterior color

- Filter results by:
 - Model
 - Engine
 - Transmission
 - Exterior color
 - Interior color

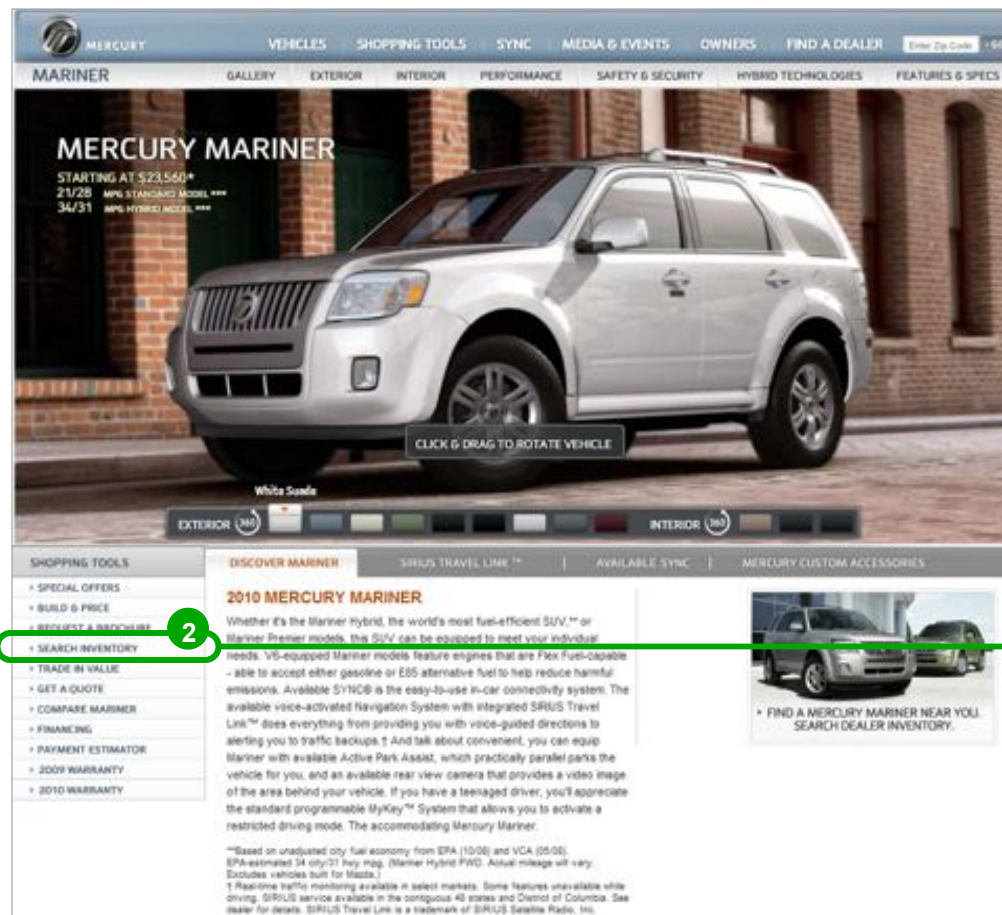
- Inventory information:
 - Exterior/interior colors
 - Engine
 - Transmission
 - VIN
 - Total MSRP
 - Dealer name (site link)
 - Distance

- Inventory/dealer CTAs
 - View window sticker (pop-up window with sticker PDF)
 - Get a price quote

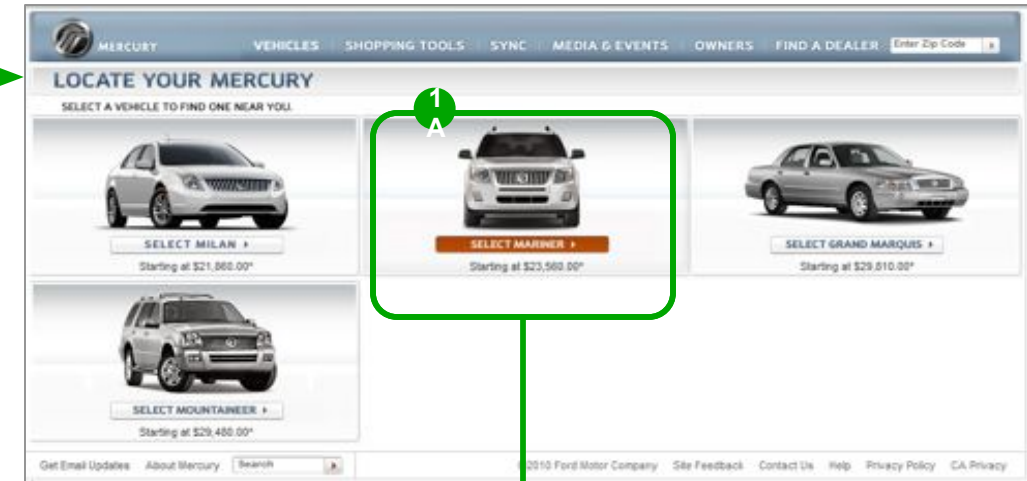
Homepage: Global Nav: Search Inventory



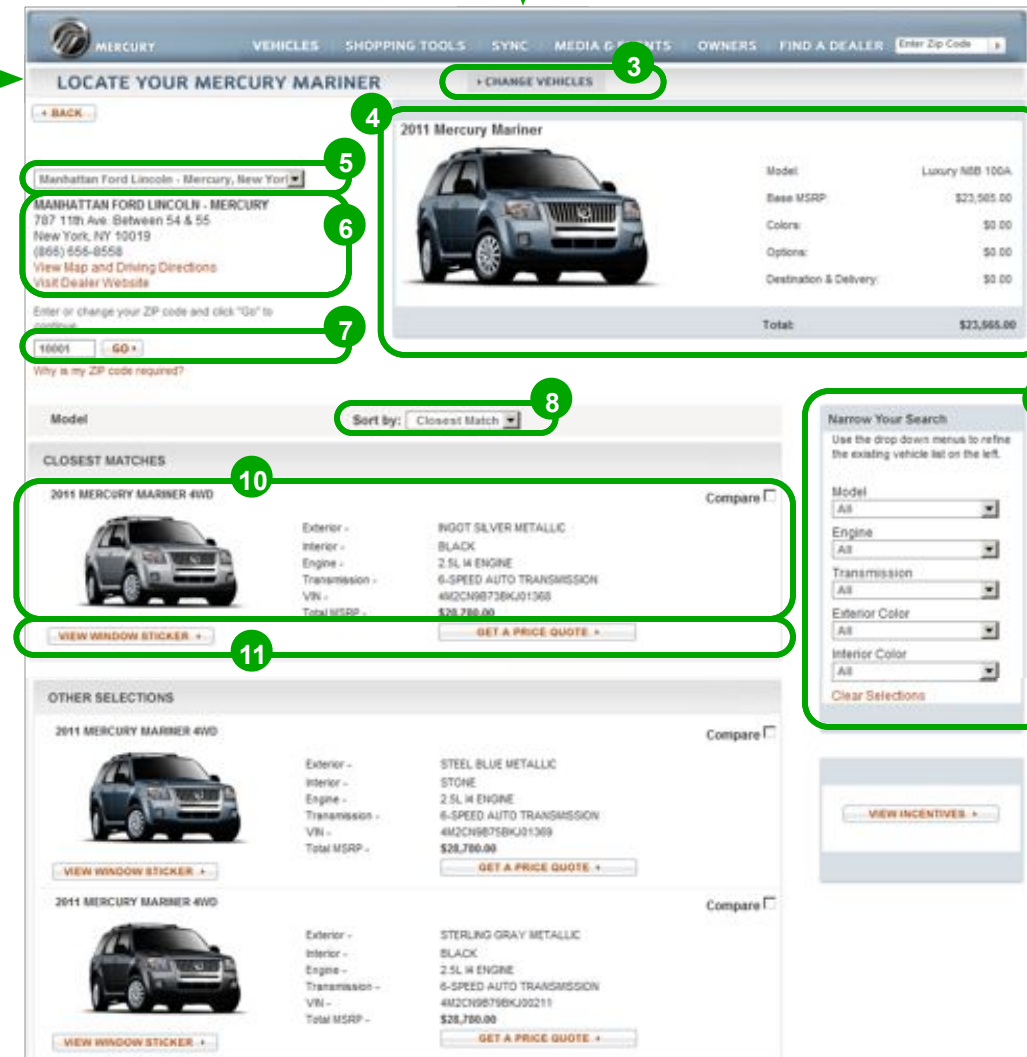
Model Overview



Search Inventory: Select Vehicle



Search Inventory: Results

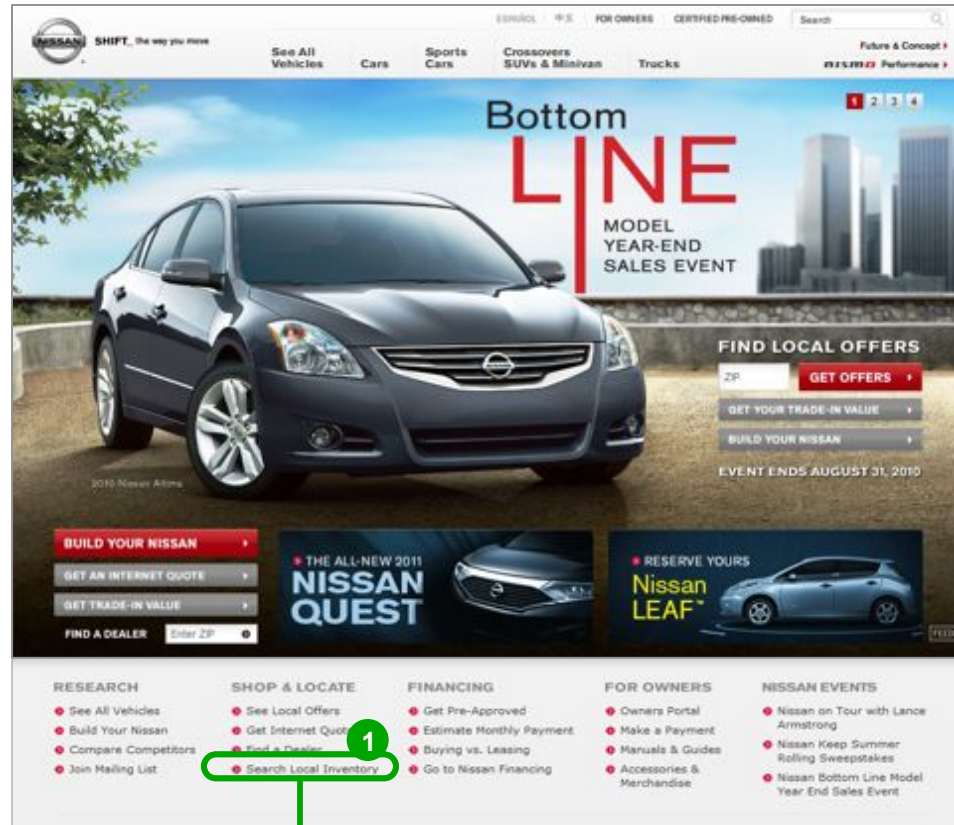


Nissan: Search Inventory: Homepage & Model Overview Access

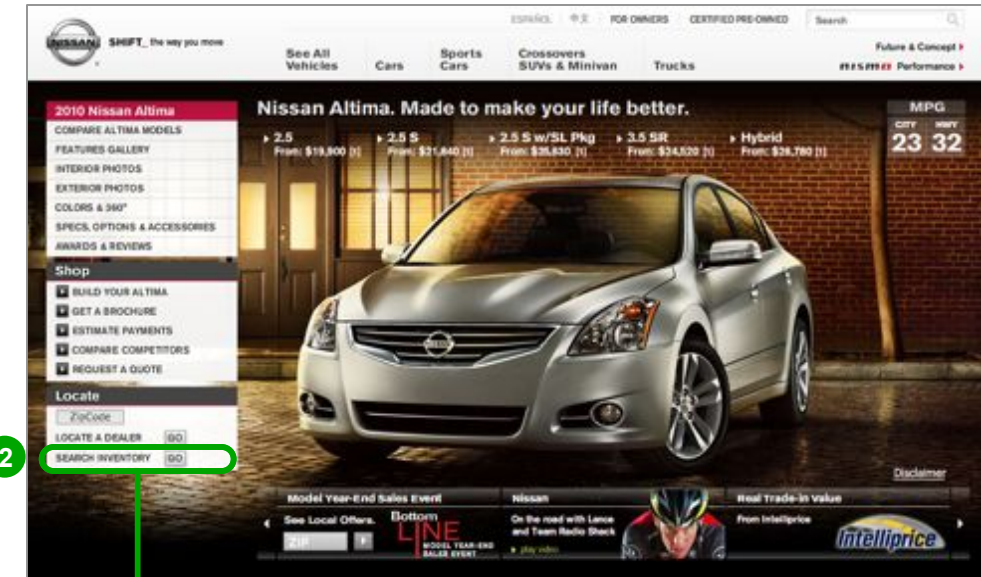
- 1 Homepage access to *Search Local Inventory* provided in *Shop & Locate* tools in the footer.
- 2 Model Overview access to *Search Inventory* provided in left hand navigation.
- 3 Homepage footer link and Model Overview left hand nav link both lead to *Search Dealer Inventory: Enter Location* if zip code has not been entered in-session
- 4 Homepage footer link and Model Overview left hand nav link both lead to *Search Dealer Inventory: Select Dealer* if zip code has been entered in-session

(see next 2 pages of this doc for full *Search Dealer Inventory* page details)

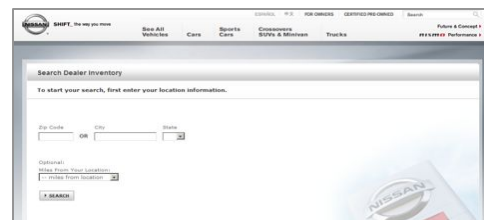
Homepage: Global Header Pulldown and Left Hand Navigation: Search Inventory



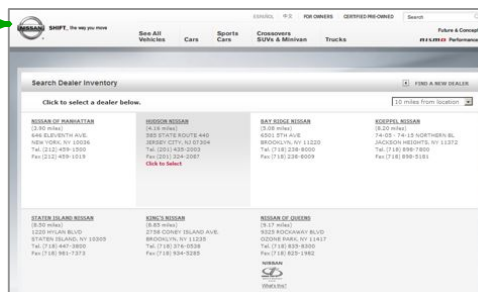
Model Overview: Left Hand Navigation: Search Inventory



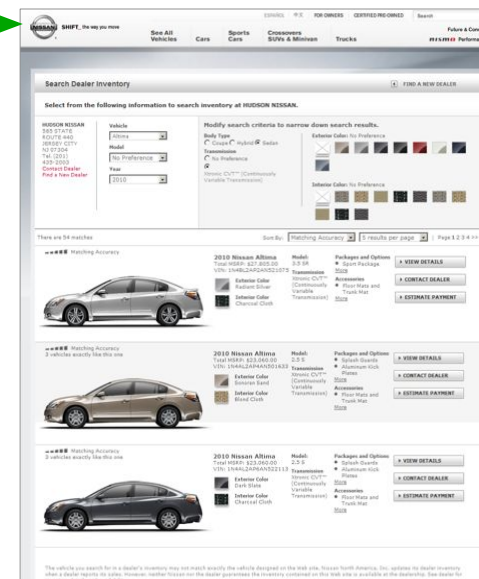
Search Dealer Inventory: Enter Location



Search Dealer Inventory: Select Dealer



Search Dealer Inventory: Results



Nissan: Search Inventory: Enter Location & Select Dealer

Search Dealer Inventory: Enter Location

Search inventory area by:

- 1 Zip code or City/State
 - 2 Distance (10-100 miles)
- ## Search Dealer Inventory: Select Dealer
- ◆ New dealer search (returns to ◆ Enter Location ◆)
 - ◆ Change dealer search radius results by distance (10-100 miles)
 - ◆ Dealer search results pagination navigation

Search Dealer Inventory: Enter Location

The screenshot shows the 'Search Dealer Inventory' form on the Nissan website. It includes a search bar at the top with the Nissan logo and navigation links. The main form area has the heading 'Search Dealer Inventory' and the instruction 'To start your search, first enter your location information.' Below this, there are two input sections: one for 'Zip Code', 'City', and 'State' (with an 'OR' option), and another for 'Optional: Miles From Your Location' with a dropdown menu set to '-- miles from location'. A 'SEARCH' button is located at the bottom left of the form. A large Nissan logo is visible in the background on the right side of the form.

Search Dealer Inventory: Select Dealer

The screenshot shows the 'Search Dealer Inventory' results page. It features a heading 'Click to select a dealer below.' and a dropdown menu for the search radius, currently set to '20 miles from location'. Below the heading, there is a grid of dealer listings. Each listing includes the dealer name, distance from the location, address, and contact information. A 'Click to Select' button is highlighted in a red box under the 'Hudson Nissan' listing. At the top right, there is a 'FIND A NEW DEALER' button and a pagination indicator 'Page 1 of 2 >>'. A large Nissan logo is visible in the background on the right side of the results area.

Search Dealer Inventory: Results

Nissan: Search Dealer Inventory: Results & Vehicle Details

- 1 Search Dealer Inventory Results
 - Dealer Info
 - ◆ Dealer location ◆ &◆ contact info
 - ◆ *Contact Dealer* ◆ link
 - ◆ *Find a New Dealer* ◆ link (returns to ◆ *Enter Location* ◆)
- 2 Vehicle Info
 - ◆ Vehicle change pulldown
 - ◆ Model trim selection pulldown
 - ◆ Model year selection pulldown
- 3 Vehicle filters
 - ◆ Body type
 - ◆ Transmission
 - ◆ Exterior/Interior colors
- 4 Change inventory search results view by:
 - ◆ Sorting
 - ◆ Matching accuracy
 - ◆ Price (◆ *ascending* ◆ or ◆ *descending* ◆)
 - ◆ Number of search results on page (5-20)
- 5
 - ◆ Pagination navigation
- Inventory information:
 - ◆ Vehicle year ◆ &◆ name
 - ◆ Total MSRP
 - ◆ VIN
 - ◆ Exterior/interior colors
 - ◆ Model name/number
 - ◆ Transmission
 - ◆ Packages ◆ &◆ Options
 - ◆ Accessories
- 6 Inventory/dealer CTAs
 - ◆ View vehicle details link
 - ◆ Contact dealer link
 - ◆ Estimate payment link
- Search Dealer Inventory: Results: Vehicle Details**
 - 7 (returns to *Enter Location*)
 - 8 Vehicle Info
 - ◆ Vehicle image
 - ◆ Exterior/interior colors
 - ◆ Interior detail image
 - ◆ Total MSRP
 - ◆ Model/trim
 - ◆ Transmission
 - ◆ Packages ◆ &◆ options
 - ◆ Accessories
 - 9 Dealer info
 - 10 CTA links
 - ◆ Contact dealer
 - ◆ Estimate Payment
 - ◆ Get Pre-approved
 - ◆ Print summary

Search Dealer Inventory: Results

Search Dealer Inventory: Results: Vehicle Details

Lexus: Build Your Own Access

Lexus does not provide **Search Inventory** function for new cars but has a global header **Certified Pre-Owned** pulldown (1) which contains a link to for **Vehicle Search** of CUVs

Locate a Dealer function in **Build Your Own** (2) is based on vehicle selected and presents dealer information on the BYO summary page (3)

4 **Certified Pre-Owned Search by:**

- ◆ Zip and model
- ◆ State and model

Build Your Own & Global CUV Pulldown: Vehicle Search

Certified Pre-Owned: Vehicle Search

Build Your Own: Dealer Info

Lexus: Certified Pre-Owned: Vehicle Search

1 Certified Pre-owned Search Results

- 1 Refine (advanced)search
 - ◆ Model
 - ◆ Year range
 - ◆ Max price
 - ◆ Max mileage
 - ◆ Search distance radius
- 2 Number of vehicles found
- 3 Sort by:
 - ◆ Year
 - ◆ Model
 - ◆ Price
 - ◆ Mileage
 - ◆ Exterior color
 - ◆ Distance

Search Results CTAs:

- 4 View vehicle details
- 5 Contact dealer
- 6 Compare vehicles (up to 3)
- 7 Vehicle pagination navigation

8 Pre-owned Search: Vehicle Details

Year, Model, Trim, Price

- 8 Vehicle images
- 9 Standard features
- 9 Installed options
- 10 Dealer comments
- 10 Vehicle info:
 - ◆ Exterior color
 - ◆ Interior fabric
 - ◆ Doors
 - ◆ Mileage
 - ◆ Engine
 - ◆ VIN
 - ◆ Stock #

12 Dealer info:

- ◆ Location ◆ &◆ contact details
- ◆ Link: view dealer CPO inventory
- ◆ Link: directions to dealer

13 Pre-owned Search: Vehicle Details CTAs

- 13 Purchase Inquiry (Contact Dealer)
- 13 Search dealer's inventory
- Printable version
- Email

Certified Pre-Owned: Vehicle Search Results

Search Results

THE LEXUS CERTIFIED PRE-OWNED EVEN SEASON TO CHANGE ONLY THROUGH NOV. 1

We found 116 vehicles within 25 miles of Zip Code 10260. Displaying results 1-10.

Year	Model	Price	Mileage	Exterior Color	Distance
2008	RX 350	\$27,999	33,968	Savannah Metallic	4 Mi
2007	RX 350	\$29,995	20,394	Gray	5 Mi
2005	SC 430	\$30,990	22,907	White Gold Crystal	6 Mi

Certified Pre-Owned: Vehicle Details

Vehicle Details

2005 Lexus SC 430 \$30,990

White Gold Crystal Exterior
Saddle Interior
2-door
22,907 miles
8 cylinders

VIN: JTHFN48V550062674
Stock# 2674

Lexus of Queens
40-40 Northern Blvd
Long Island City, NY 11101
Phone: 800-596-2581

Standard Features: Pwr retractable aluminum hardtop

Certified Pre-Owned: Vehicle Search

CERTIFIED PRE-OWNED

CPO VEHICLE SEARCH

Canada, Hawaii & Puerto Rico Dealers

LEXUS CPO OVERVIEW

Find Your Vehicle

Search by:

Zip Code: State: Model: Search

What is Lexus Certified Pre-Owned?
SEE WHY BEING A LEXUS IS ONLY THE FIRST REQUIREMENT.

Purchase Inquiry

2005 Lexus SC 430 \$30,990

White Gold Crystal Exterior
Saddle Interior
2-door
22,907 miles
8 cylinders

VIN: JTHFN48V550062674
Stock# 2674

Lexus of Queens
40-40 Northern Blvd
Long Island City, NY 11101
Phone: 800-596-2581

Tell us how to contact you

*First Name
*Last Name
*Email
*Phone
Best time to call: Morning
Fax
Address
City State Select Zip
Preferred contact: Email

Mercedes Benz: Model Overview: Contact a Dealer

- 1 Mercedes Benz does not provide **Search Inventory** function for new vehicles but does include **Contact a Dealer** feature based on vehicle of the **Model Overview** page.
- 1 Selected vehicle represented on the **Contact a Dealer** page

Model Overview

The 2011 C300 Sport Sedan

MSRP \$33,990

[Build This Vehicle](#)

Contact a Dealer

Refinement with a racing edge, the luxuriously sporty C300 Sport Sedan unites the engineering leadership and motorsports pedigree of Mercedes-Benz in a rewarding performance sedan. Advanced technology, athletic response and remarkable value make the C-Class an attractive proposition in every sense.

- 228-hp 3.0-liter V-6 engine
- Standard short-throw 6-speed manual transmission
- 8-way power front sport seats
- Power sunroof and Bluetooth(R) connectivity

Looking for more muscle? Explore the C350 Sport Sedan.

Full Circle
Take a virtual me-around the 2010 C300 Sport Sedan.

AGILITY CONTROL
The muscular AGILITY CONTROL multilink sport suspension.

Pre-Paid Maintenance
Pre-Paid maintenance from the people behind the star.

Model Overview: Contact a Dealer

Contact a Dealer - Enter Your Information

Your selected vehicle

C300 Sport Sedan
Base MSRP \$33,990

Please fill in the following fields. Fields marked with an asterisk (*) are required.

Prefix: --select-- Address: City: State: Zip code: *Email: Suffix: --select--

*First Name: *Last Name: Comments: [Text Area]

Primary Phone: Best time to call: [AM PM] Secondary Phone: Best time to call: [AM PM]

Send me Mercedes-Benz updates and special offers. Why sign up?

[Find Dealer](#) [Review & Submit](#)

Owner Resources: Owners Online, Owner Support, Service & Parts, Intrace, Lifestyle, Technical Manuals

Shopping Tools: Build Your Own, Compare Vehicles, Payment Estimator, Find Pre-Owned, Financing Options, Apply for Financing

Vehicles: Showroom, AMG, Special Offers, Certified Pre-Owned, European Delivery, Fleet Program

Innovation: What Drives Us, Future Models, Advanced Technologies, Thinking Green

Contact & About Us: Receive Updates, Contact Us, Press Releases, Policies, Site Map

Mercedes-Benz Sites: M-B Worldwide, Mercedes-Benz TV, About Mercedes-Benz, M-B Museum, Shop, Financial Services

Mercedes Benz: Certified Pre-Owned: Inventory Search

1 Mercedes Benz provides an **Inventory Search** function only for used vehicles but accessible from the **Certified Pre-Owned** vehicles page

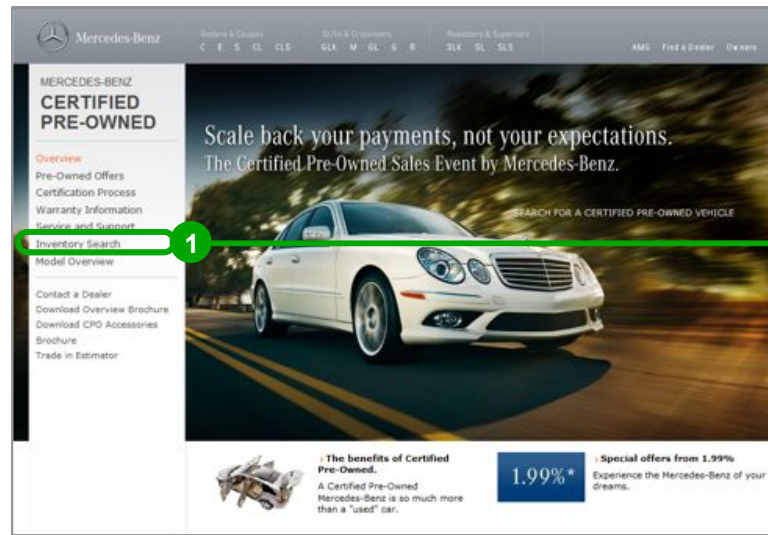
Basic Inventory Search features for Certified Pre-Owned vehicles include:

- 2 Selecting classes ♦ & ♦ models
- 3 Specifying zip code and radius
- 4 Advanced Inventory Search features for selected Certified Pre-Owned vehicle include specifying model:
 - ♦ Price range
 - ♦ Drive train
 - ♦ Color
 - ♦ Mileage
 - ♦ Year
 - ♦ Additional model features

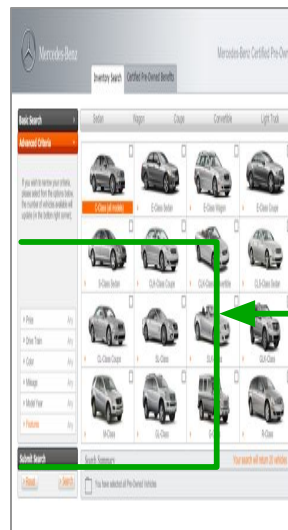
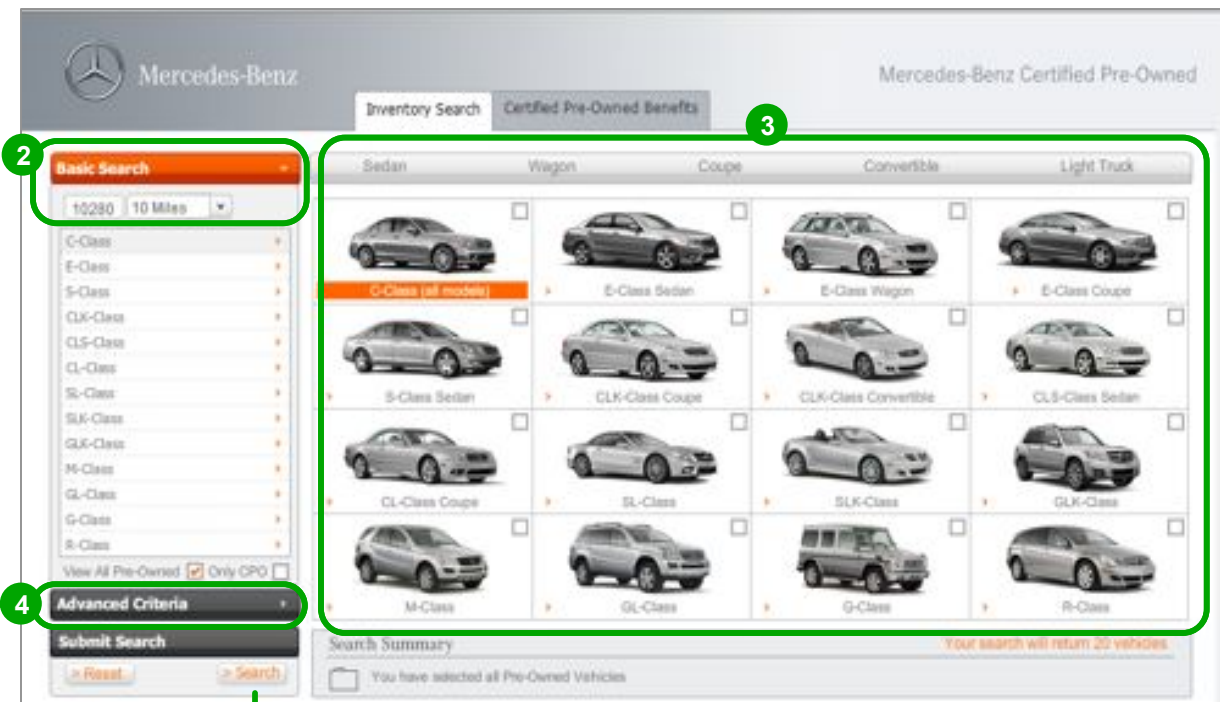
Options for viewing Inventory Search Results include:

- 5 Pagination navigator for results pages
- 6 Specifying number of results per page
- 7 Sorting results by:
 - ♦ Model
 - ♦ Price (♦ high-to-low ♦ or ♦ low-to-high ♦)
 - ♦ Mileage (♦ high-to-low ♦ or ♦ low-to-high ♦)
 - ♦ Year (♦ high-to-low ♦ or ♦ low-to-high ♦)
- 8 Dealer/vehicle information include:
 - ♦ Dealer name and distance
 - ♦ Dealer number
 - ♦ Link to dealer email form
 - ♦ Available financing APRs
 - ♦ "Save" vehicle/dealer info

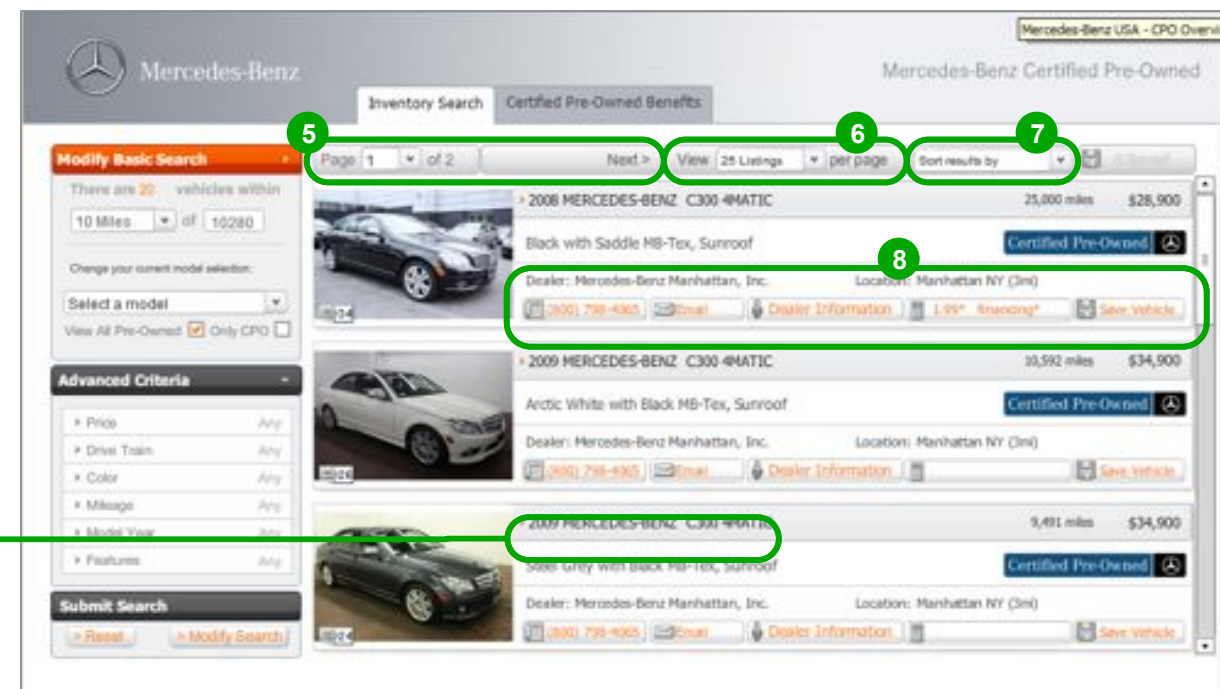
Certified Pre-Owned



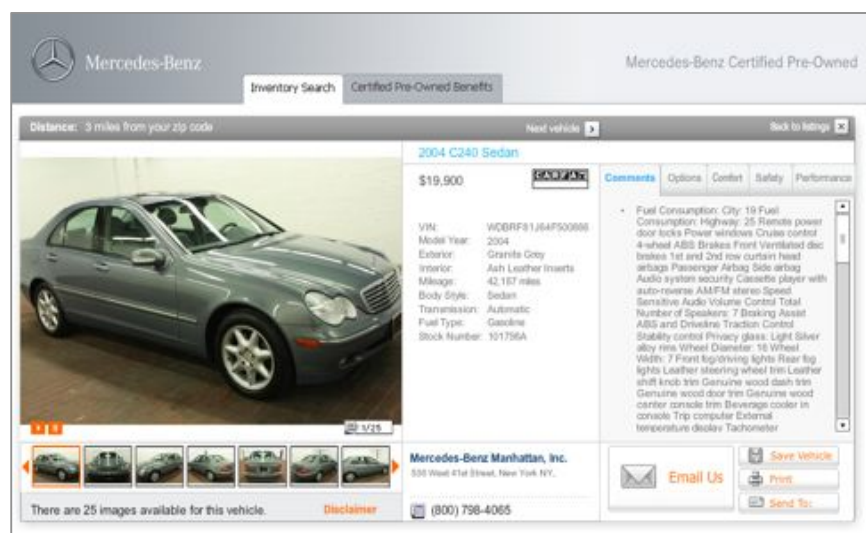
Certified Pre-Owned: Inventory Search



Certified Pre-Owned: Inventory Search Results



Certified Pre-Owned: Vehicle Details



Porsche: Homepage Access

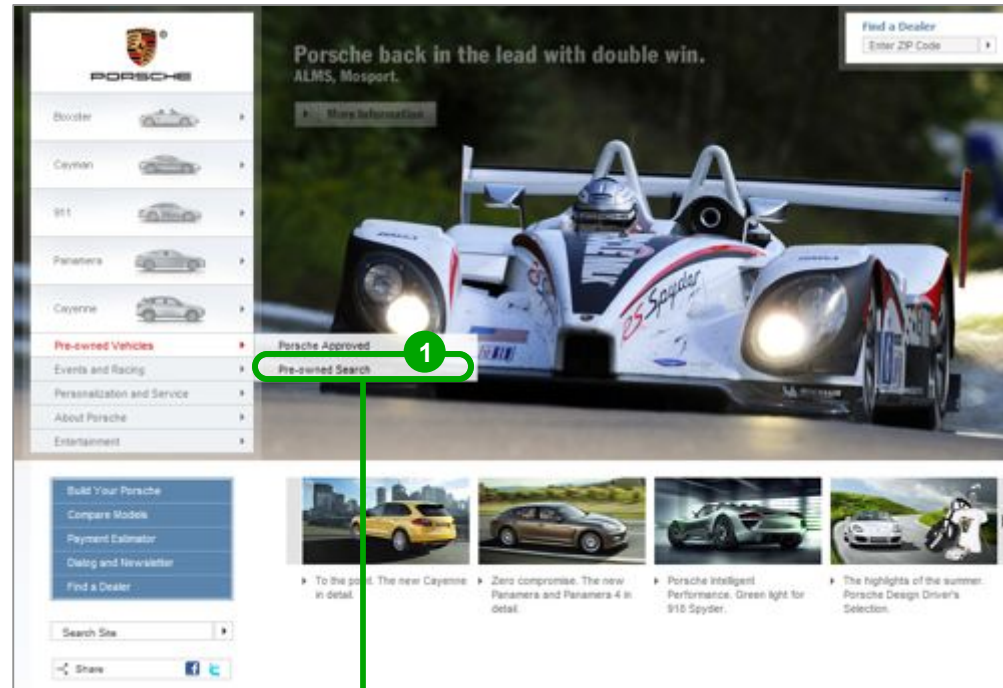
1 Porsche does not provide **Search Inventory** function for new vehicles but on its site but does include **Pre-Owned Vehicles Search** in the left hand navigation of the **Homepage**.

Individual **Porsche Retailer sites** provide **Search Inventory** functionality

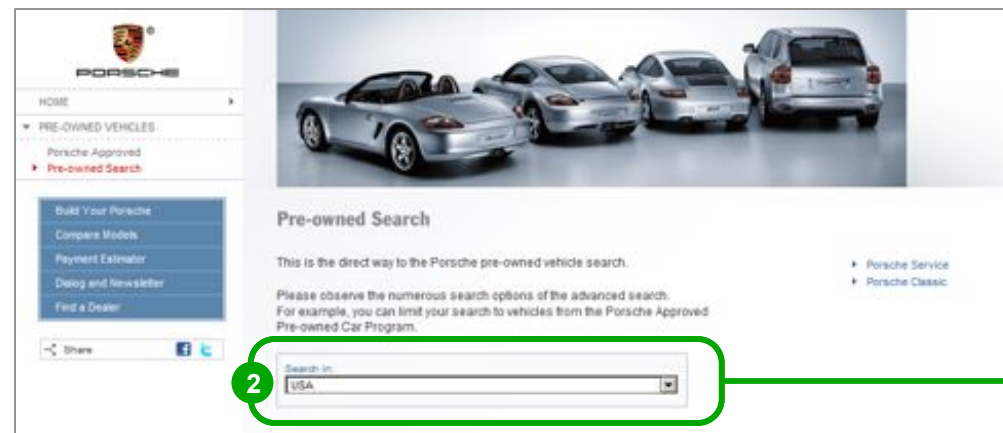
2 User required to enter in country of search (auto-go pulldown) to initiate Pre-owned Search

(see next page of this doc for full **Pre-owned Search** page details)

Homepage



Pre-owned Vehicles Search: Select Country



Pre-owned Vehicle Search (pop-up window)



Porsche: Pre-Owned Vehicle Search, Results & Vehicle Details

1 Porsche does not provide **Search Inventory** function for new vehicles but on its site but does include **Pre-Owned Vehicles Search** in the left hand navigation of the **Homepage**.

Individual **Porsche Retailer sites** provide **Search Inventory** functionality

Pre-owned Search

- 1 Vehicle info:
- ◆ Model
 - ◆ Trim
 - ◆ Body type
 - ◆ Price (10k to 100k)
 - ◆ Year (1979-current year)

2 Search location:

- ◆ Zip code
- ◆ Distance

3 Vehicle status classification:

- ◆ Certified Pre-owned (◆ yes ◆ or ◆ no ◆)

4 ◆ Special Edition (◆ yes ◆ or ◆ no ◆) Superagent / Saved searches

Pre-owned Search Results

5 Pagination Navigation

6 Print

7 New search / Edit search

8 Vehicle info/functions:

- ◆ Image
- ◆ Model name / trim
- ◆ Year
- ◆ Color
- ◆ Mileage
- ◆ Price
- ◆ Dealer name
- ◆ Save vehicle

Pre-owned Search: Vehicle Details

9 Vehicle pagination navigation

10 Vehicle images

11 Vehicle info:

- ◆ Displacement
- ◆ Power output
- ◆ Drive type
- ◆ Transmission
- ◆ Fuel type
- ◆ Colors
- ◆ VIN
- ◆ Mileage
- ◆ Year
- ◆ Price
- ◆ Installed options

12 Dealer info:

- ◆ Location ◆ & ◆ contact details
- ◆ Link: view dealer CPO inventory
- ◆ Link: directions to dealer

13 Request more info form

Pre-owned Vehicle Search (pop-up window): Vehicle Details

Pre-owned Search

Vehicle 1 of 4

2010 Porsche Cayenne Tiptronic, \$ 53,995

Car data

Displacement:	3.6 liters	Vehicle Ident Number:	WP1AA2A9XALA05231
Power Output:	290 HP	Color (Interior):	Black Leather Interior
Drive Type:	4-WD	Mileage:	17,973 Miles
Transmission:	Automatic	Year:	2010
Fuel:	Petrol	Price:	\$ 53,995
Color:	Meteor Grey Metallic		

Installed Options

- Automatic Climate Control
- Bluetooth Handsfree Phone Interface
- Compass Display
- Driver Seat Memory Package
- Floor Mats
- Heated Front Seats with Heated Steering Wheel
- Light Comfort Package in conj. w/ Driver Memory Package
- Porsche Communication Management incl. Navigation Module
- Power TB / Slide Moonroof
- Standard 17" Cayenne Wheel
- Standard Comfort Seats
- Tiptronic S
- Universal Audio Interface
- XM Satellite Radio

Contact details

USA
Manhattan Motorcars
260-270 Eleventh Avenue
10001 New York
Phone: +1-212-594-6200
Fax: +1-914-715-8858

Request more information

Your name
Your email address
Your phone number
Your message

SEND

Pre-owned Vehicle Search (pop-up window)

Pre-owned Search - North America - Porsche Cars North America Inc. - Mozilla Firefox

Find Your Certified Pre-Owned Vehicle

Model: All
Derivative: All
Body Type: All

Price: from to
Year: from to

ZIP code: Distance: Porsche Certified Pre-Owned only (1)
Special Edition

SEARCH RESET

Pre-owned Vehicle Search (pop-up window): Results

Pre-owned Search

Page 1 of 1

PRINT all

NEW SEARCH EDIT SEARCH

Picture	Model	Year	Color	Miles	Price	CPO	Location	Save
	Cayenne (SPA)	2010	Silver/Grey	17,973	\$ 53,995		Manhattan Motorcars	<input type="checkbox"/>
	911 (997) Carrera	2010	Red	75	\$ 72,999		Jack Daniels Motors	<input type="checkbox"/>
	Cayenne (SPA) GTS	2010	Black	3,012	\$ 75,995		Town Motorcar Corp	<input type="checkbox"/>
	Panamera 4S	2010	Black	4,377	\$ 100,000		Town Motorcar Corp	<input type="checkbox"/>

Page 1 of 1

PRINT all

NEW SEARCH EDIT SEARCH

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Porsche Approved Certified Pre-Owned Vehicles

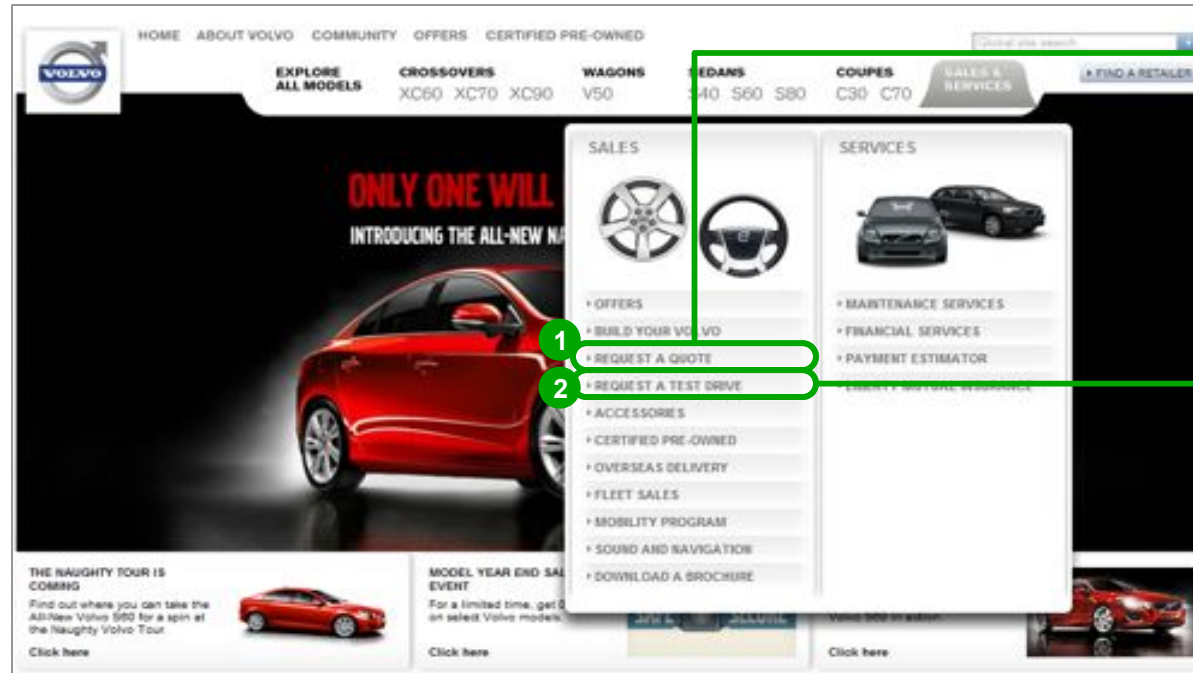
Volvo: Request a Quote & Request a Quote

Volvo does not provide **Search Inventory** function for new vehicles but does include **Request a Quote** and **Request a Test Drive** features based on vehicle selection via the following content locations and paths:

- 1 **Homepage** -> **Request a Quote** (vehicle selection required) (3)
- 2 **Homepage** -> **Schedule a Test Drive** (vehicle selection required) (4)
- 3 **Model Overview** -> **Request a Quote** (vehicle info required) (3)
- 4 **Model Overview** -> **Schedule a Test Drive** (vehicle info required) (4)
- 5 **Volvo** does provide **Search Inventory** function for Certified Pre-Owned vehicles. (4)

(see following pages of this document for function details of for **Certified Pre-Owned: Search Inventory**)

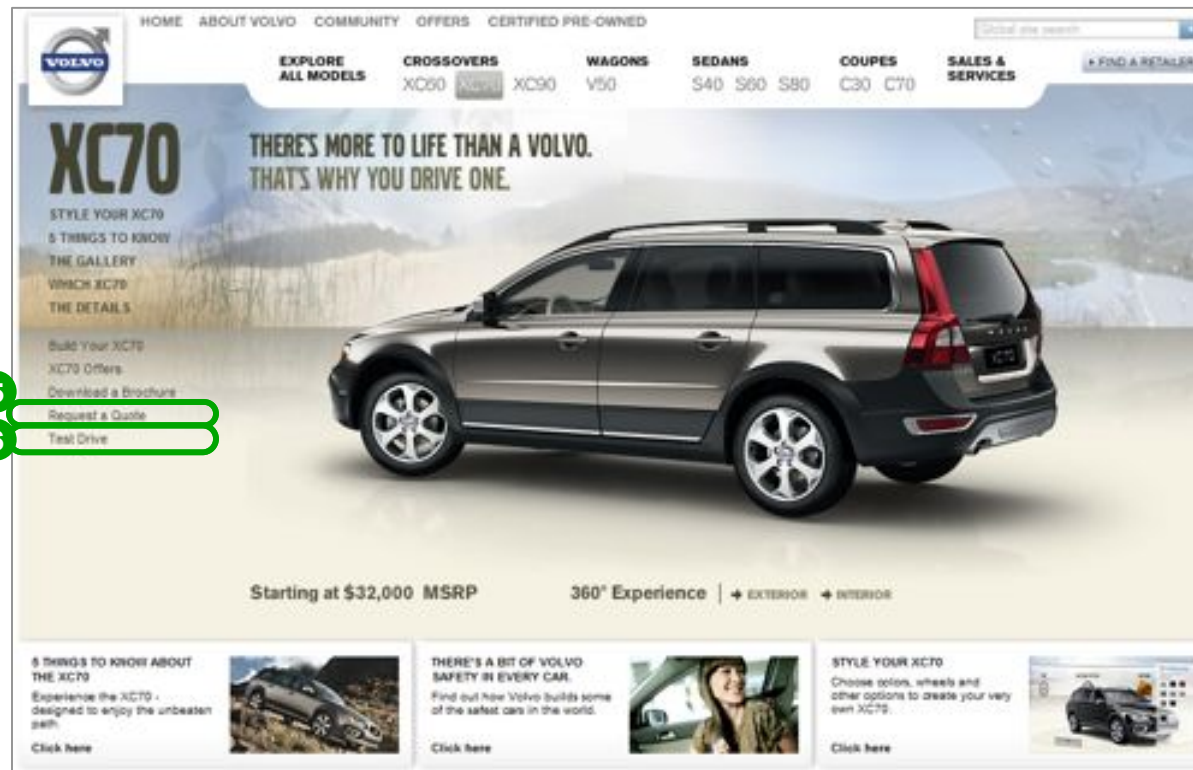
Homepage: **Request a Quote** and **Request a Test Drive**



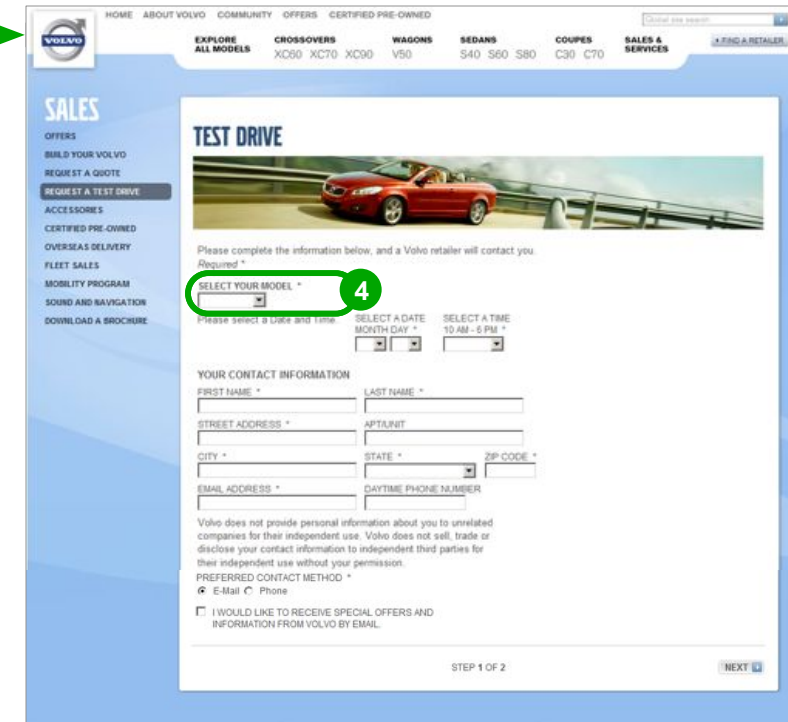
Request a Quote (from **Homepage** or **Model Overview**)



Model Overview: **Request a Quote** and **Request a Test Drive**



Request a Test Drive (from **Homepage** or **Model Overview**)



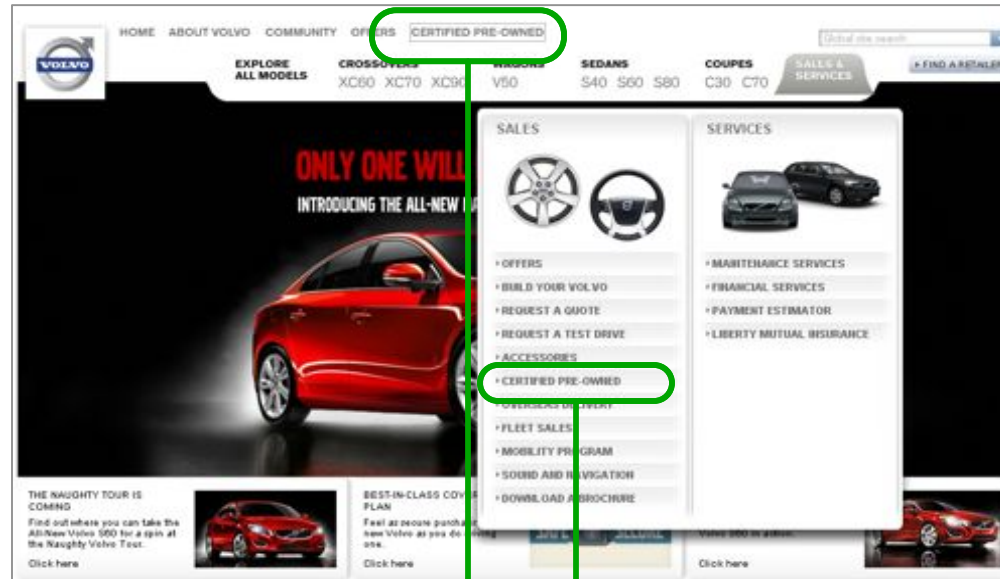
Volvo: Certified Pre-Owned: Search Inventory

- Volvo provides a **Search Inventory** function only for used vehicles, accessible from the *Certified Pre-Owned* vehicles page

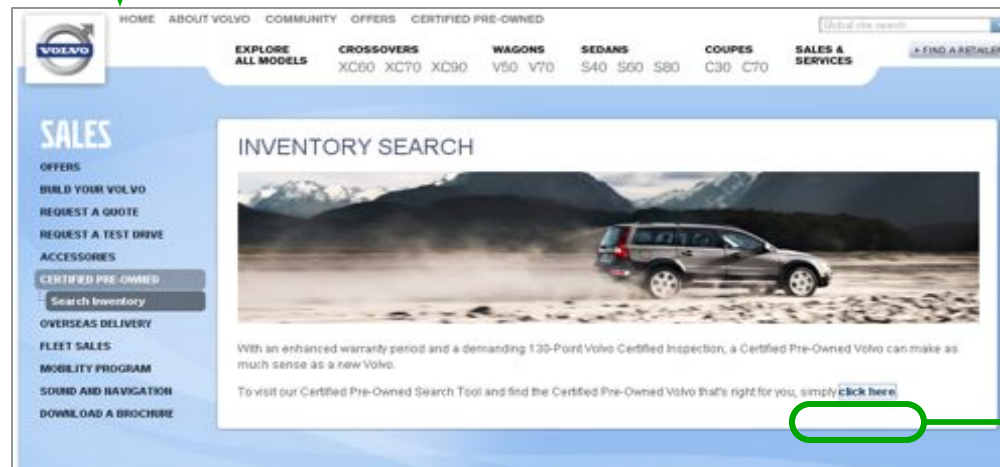
Inventory Search: Search Criteria page

- Specifying zip code and radius
- Vehicle specifications:
 - Body style
 - Transmission
 - Model
 - Year
 - Price range
 - Mileage
 - Exterior color
 - Engine
 - Drivetrain

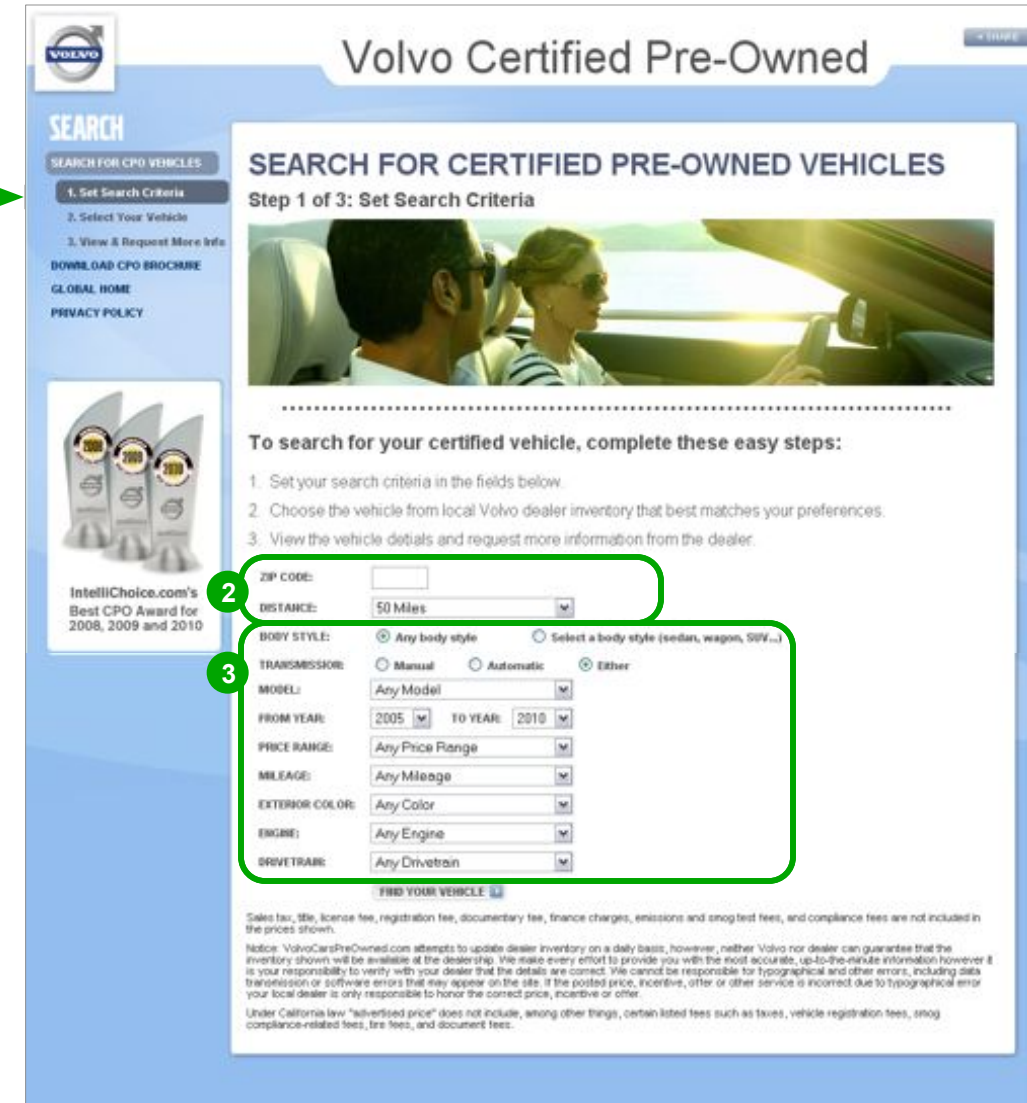
Homepage (*Certified Pre-Owned* access points)



1 Certified Pre-Owned page



Certified Pre-Owned: Search Inventory: Set Search Criteria



Volvo: Certified Pre-Owned: Search Inventory: Results & Vehicle Details

Certified Pre-Owned: Search Inventory:

Dealer/Vehicle Search Results page- Email a friend

- 1 Modify Your Search (returns to · Set Search Criteria · page)
- 2 Sort results by:
 - ◆ Distance (near to far)
 - ◆ Mileage (least to most)
 - ◆ Price (high to low)
 - ◆ Year (newest to oldest)
- 3 Results pagination navigation
- 4 Vehicle info:
 - ◆ Year, model, trim
 - ◆ Price
 - ◆ Ext color
 - ◆ Mileage
- 5 Dealer info/CTAs:
 - ◆ Dealer name
 - ◆ Distance
 - ◆ Email dealer (links to ◆ Vehicle Details ◆ page)
- 6 Call the Dealer link (launches pop-up window with representative name/info)
- 7 Valuation/appraisal links
 - ◆ CARFAX report (links to www.carfax.com/VehicleHistory)
 - ◆ Appraise Trade-in ◆ (links to www.intenlliprice.com) Vehicle Details / Contact Dealer page- Vehicle info:
 - ◆ Year, model, trim
 - ◆ Price
 - ◆ Mileage
 - ◆ Body style
 - ◆ Ext color
 - ◆ Engine
 - ◆ Transmission
 - ◆ Stock number
 - ◆ VIN
 - ◆ Comments
- 8 Email this Dealer · form

Search Inventory: Results

Volvo Certified Pre-Owned

SEARCH FOR CERTIFIED PRE-OWNED VEHICLES

Step 2 of 3: Select Your Vehicle

You searched for: VOLVO: Located within 25 Miles: 2005 - 2010: Any Price

We Found 60 Matching Vehicles Within 25 Miles

Sort Results By: Distance

Page: 1 2 3

Matching Vehicles

2008 Volvo S60 2.5T \$22,995

Color: Nbs Blue Metallic
Mileage: 17632
More Vehicle Details>

Bay Ridge Volvo American Inc.
5 miles from 10280
Email this Dealer>
Call this Dealer>

2007 Volvo S60 2.5T \$21,900

Color: K Sapphire Met
Mileage: 15 miles from 10280
More Vehicle Details>

Smythe Volvo Inc
15 miles from 10280
Email this Dealer>
Call this Dealer>

SHOW ME THE CARFAX
View the Free CARFAX Report.
Appraise Your Trade-In

Volvo Certified Pre-Owned

Call Representative

Hassel Volvo Glen Cove
Contact: Internet Sales

IntelliPrice

Ready to Buy?

Describe your Trade-In.

Three easy steps

- 1 Describe your vehicle.
- 2 Check options and condition.
- 3 Tell us how to reach you.

Just provide the make, model, options and condition to get a REAL VALUE online. We will send you a copy by e-mail and, if you are ready to buy you can visit a dealer to get your price confirmed.

Search Inventory: Results: Vehicle Details

Volvo Certified Pre-Owned

SEARCH FOR CERTIFIED PRE-OWNED VEHICLES

Step 3 of 3: View & Request More Information

You searched for: VOLVO: Located within 25 Miles: 2005 - 2010: Any Price
Don't See What You're Looking For? Call Smythe Volvo Inc To Find It For You.

Your Selected CPO Vehicle: 2007 Volvo S60 2.5T

IntelliChoice.com's Best CPO Award for 2008, 2009 and 2010

Your Price: \$21,900 (plus TT&L)

Mileage: 28375

Body Style: Sedan

Exterior Color: K Sapphire Met

Engine: 5 Cylinder Turbo

Transmission: N/A

Stock Number: J231

VIN: YV1R5592572610486

Comments: N/A

ABOUT THIS DEALER

Smythe Volvo Inc
Questions about this vehicle?
Call Representative>

EMAIL THIS DEALER

Request more information from the dealer about this vehicle.

*REQUIRED INFORMATION

FIRST NAME*

LAST NAME*

EMAIL ADDRESS*

DAYTIME PHONE*

EVENING PHONE

COMMENTS
Enter additional information, such as trade-in details and contact method preference here.

At times, VolvoCarsPreOwned.com will offer information, special promotions, and discounts. Would you like to receive information on these specials?
 Yes

SEND EMAIL

SHOW ME THE CARFAX

View the Free CARFAX Report.

Appraise Your Trade-In

CARFAX Vehicle History Report

Vehicle Information:

- 2007 VOLVO S60 2.5T FWD
- VIN: YV1R5592572610486
- SEDAN 4 DR
- 2.5L I5 PFI DOHC 20V FRONT WHEEL DRIVE
- Standard Equipment | Safety Options

Vehicle Location:

Smythe Volvo
326 Morris Ave
Summit, NJ 07901
908-273-4200
Visit Dealer Website | Contact Dealer

- ✓ No accident / damage reported to CARFAX
- ✓ CARFAX 1-Owner vehicle
- ✗ 1 Service record available
- Corporate lease vehicle
- 28,375 Last reported odometer reading
- \$100 CARFAX History Impact

CARFAX Price Calculator

1) Retail Book Value: \$0

2) CARFAX History Impact: -\$100

3) Adjusted Retail Value: \$0

Acura: Request a Quote & Select a Dealer

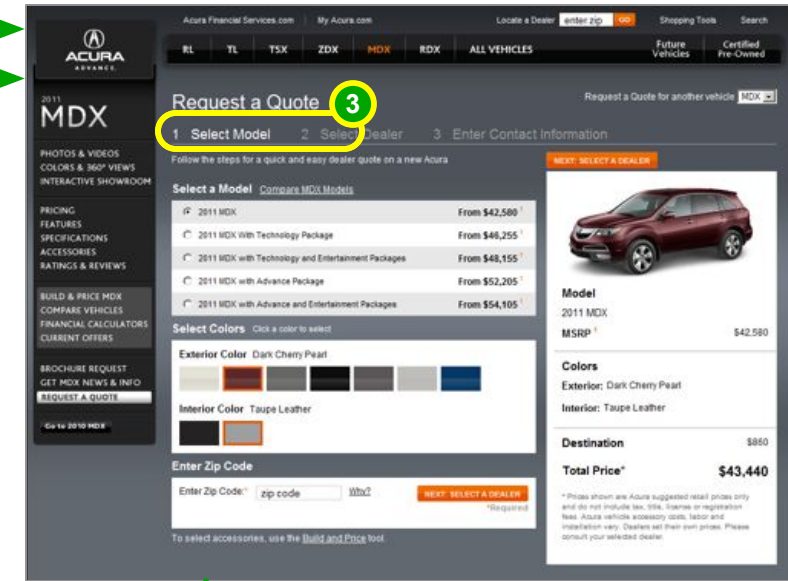
Infiniti does not provide **Search Inventory** function but does offer **locating dealers** function based on vehicle selection via following paths:

- 1 · Homepage · > · Baseball Card · > · Request a Quote · > · Select Model · > · Select Dealer
- 2 · Model Overview · > · Request a Quote · > · Select Model · > · Select Dealer

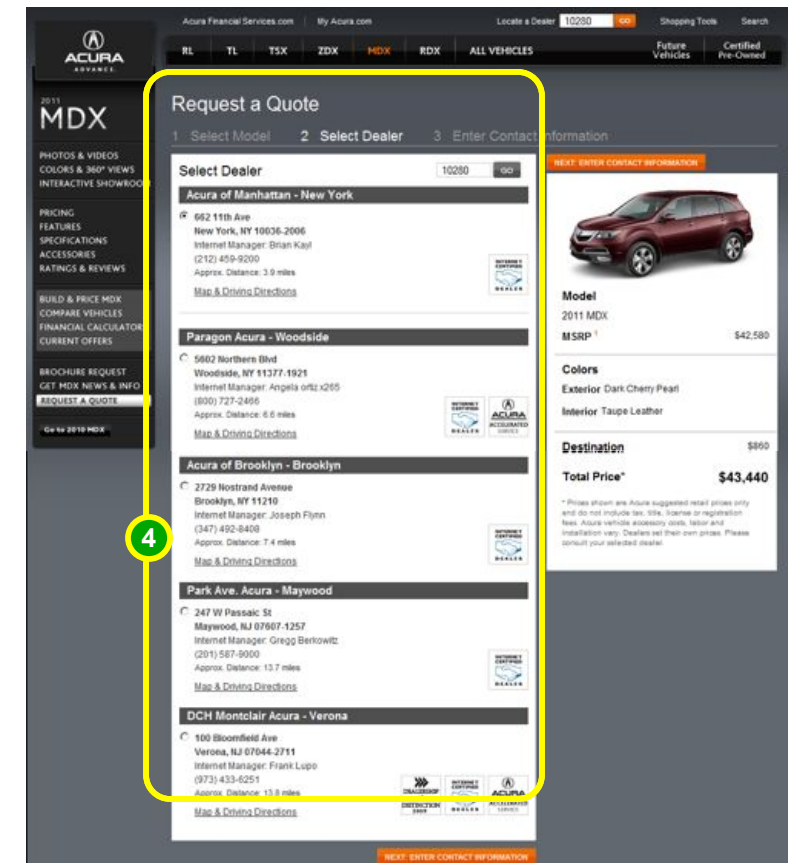
Homepage: Baseball Card: Request a Quote



Request a Quote: Select Model



Request a Quote: Select Dealer



Model Overview: Request a Quote



Honda: Find a Dealer

1 Honda does not provide **Search Inventory** function but does allow narrowing local **Find a Dealer** results by filtering for:

- ◆ Retail
- ◆ Fleet
- ◆ Certified Used Vehicles

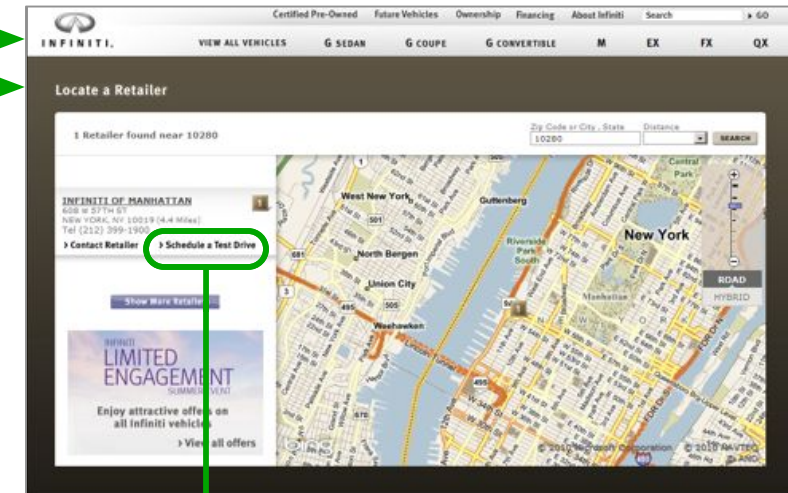
The screenshot shows the Honda 'Find a Dealer' website. At the top, there is a navigation bar with the Honda logo, a 'Select a Model' dropdown, and links for 'Find a Dealer', 'Build Your Honda', 'Request a Quote', and 'Compare Vehicles'. A 'SEARCH' button is on the right. Below the navigation bar, the main heading is 'Find a Dealer' with a link to 'Locate a Dealer'. The page is titled 'Search Results' and includes a 'Print this page' link. A search filter sidebar on the left is highlighted with a green box and a circled '1'. It contains a 'Try a New Search' section with input fields for 'Street Address (optional)', 'City, State', and 'ZIP Code' (with '10028' entered). Below this is a 'Refine Search (optional)' section with a 'Dealer Name' field and a 'Limit your search to dealers featuring:' section with checkboxes for 'Civic GX NGV Retail', 'Civic GX NGV for Fleets', 'Civic GX NGV Service', 'Express Service', and 'Honda Certified Used Cars'. A 'FIND DEALERS' button is at the bottom of the sidebar. The main content area shows 'The following dealers were found near 10028' with a 'Show Map' link. It lists four dealers: 1. Paragon Honda (3.1 miles away), 2. Hudson Honda (3.5 miles away), 3. Bronx Honda (7.2 miles away), and 4. Metro Honda (8.6 miles away). Each dealer listing includes a 'Learn more about dealer attributes' link, an 'INFO & DIRECTIONS' button, and a 'REQUEST A QUOTE' button. The dealer services listed are 'Express Service', 'Certified Used Dealer', and 'Internet Certified'.

Infiniti: Locate a Dealer & Schedule a Test Drive

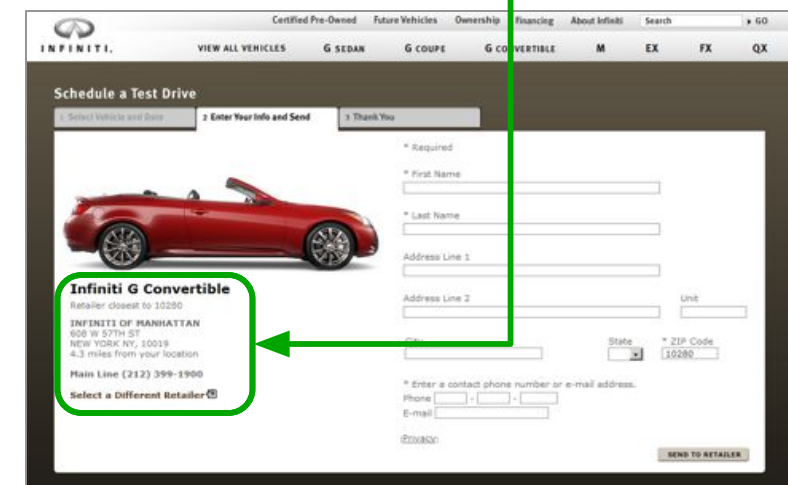
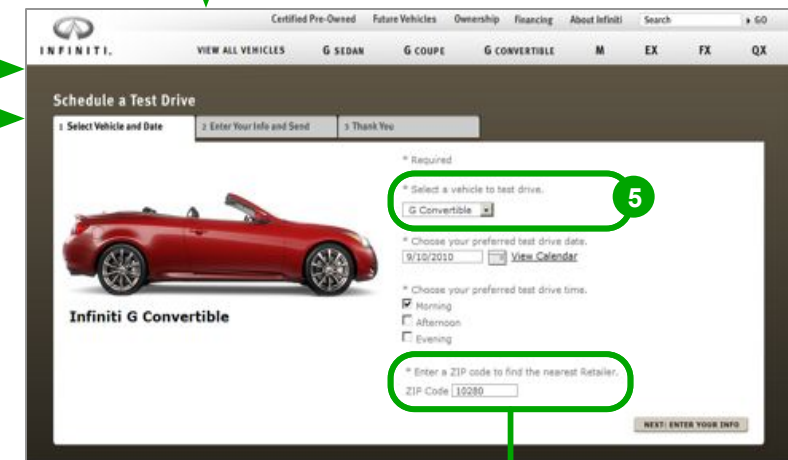
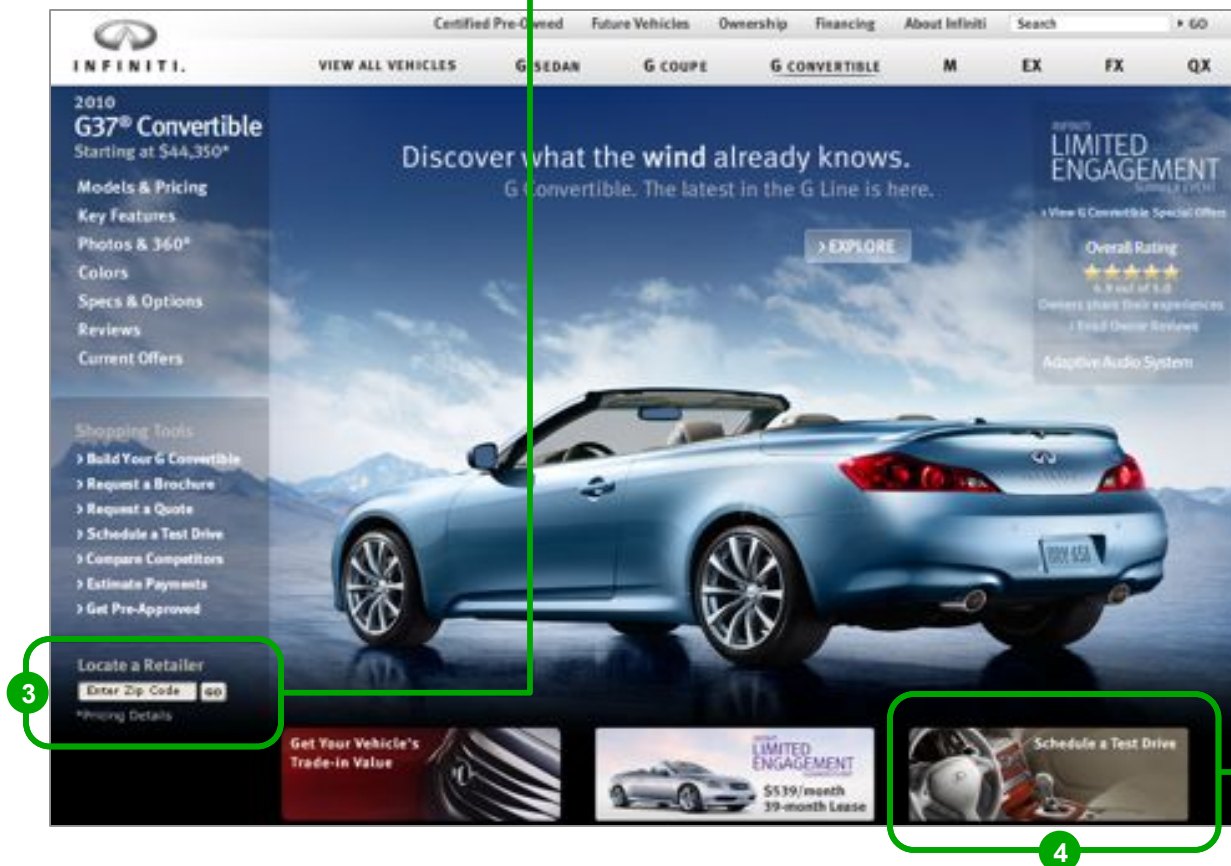
Infiniti does not provide **Search Inventory** function but does include **Locate a Retailer** feature based on vehicle selection via following content locations and paths:

- 1 · Homepage · > Locate a Retailer · > Schedule a Test Drive (vehicle selection required 5);
- 2 · Homepage · > Schedule a Test Drive (vehicle selection required 5);
- 3 · Model Overview · > Locate a Retailer · > Schedule a Test Drive; and
- 4 · Model Overview · > Schedule a Test Drive

Homepage: Locate a Retailer



Model Overview: Locate a Retailer

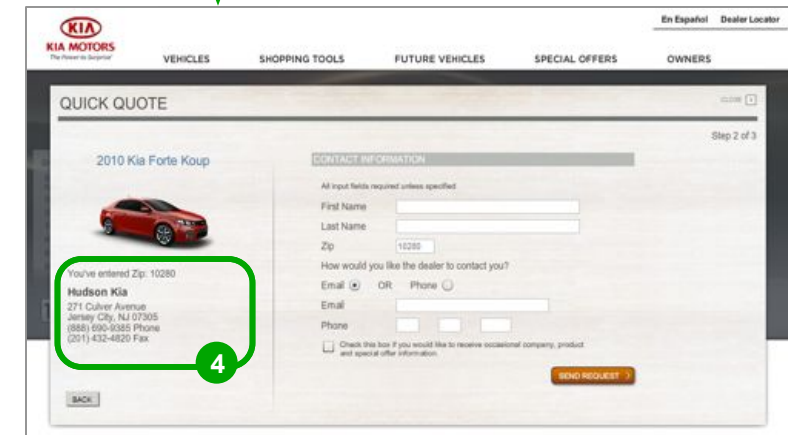
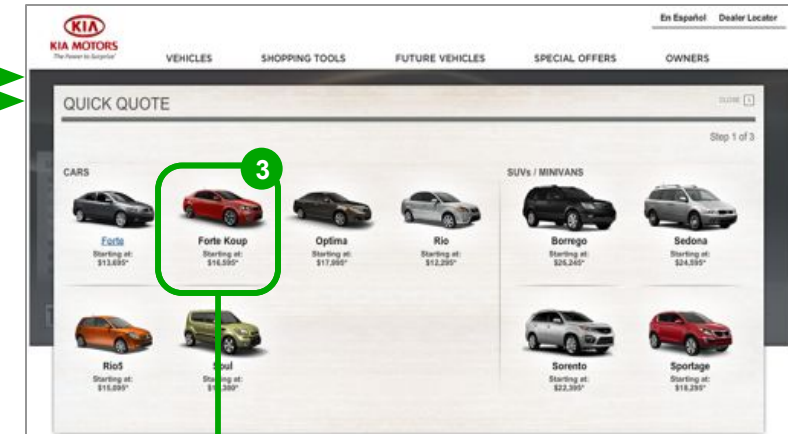
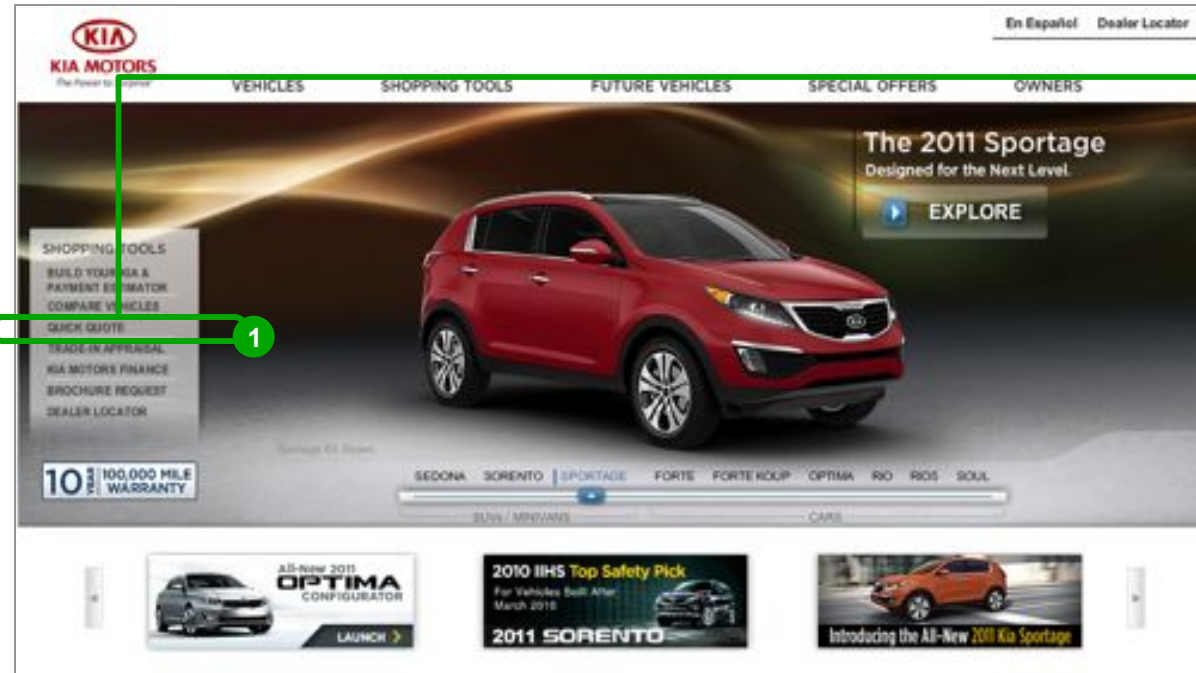


Kia: Quick Quote & Dealer Locator

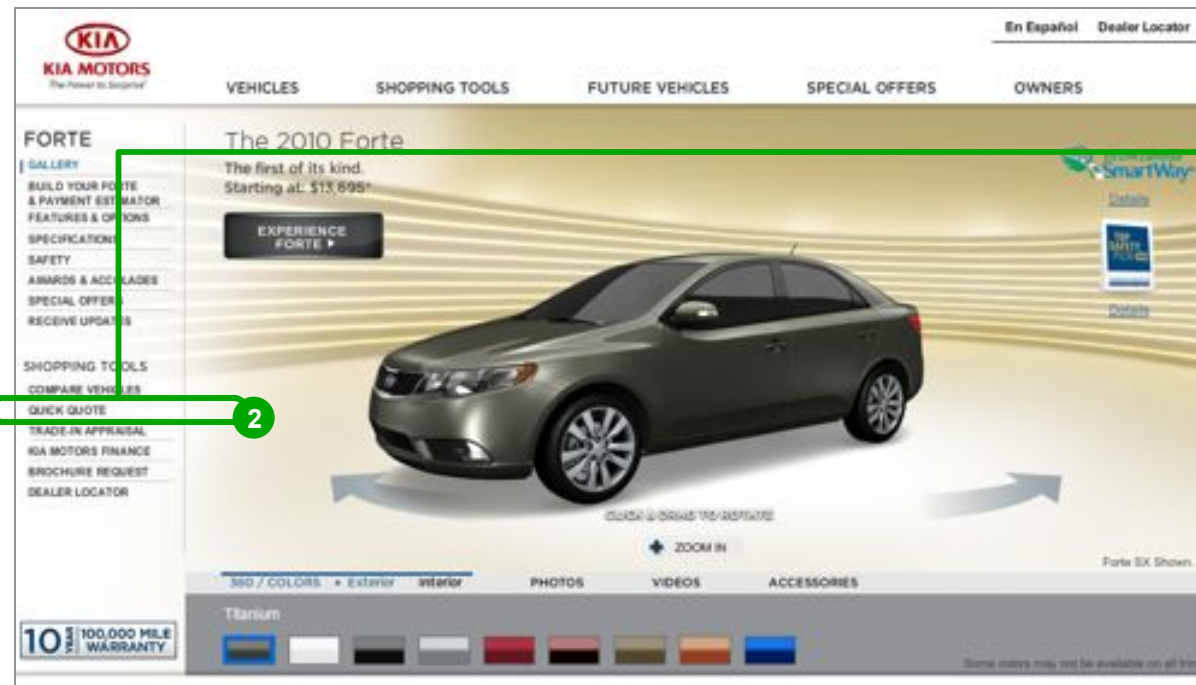
Kia does not provide **Search Inventory** function but does include **Dealer Locator** feature (4) based on vehicle selection via the following content locations and paths:

- 1 · **Homepage** · > **Quick Quote** (vehicle selection required 3); and
- 2 · **Model Overview** · > **Quick Quote** (vehicle selection required 3)

Homepage: Quick Quote



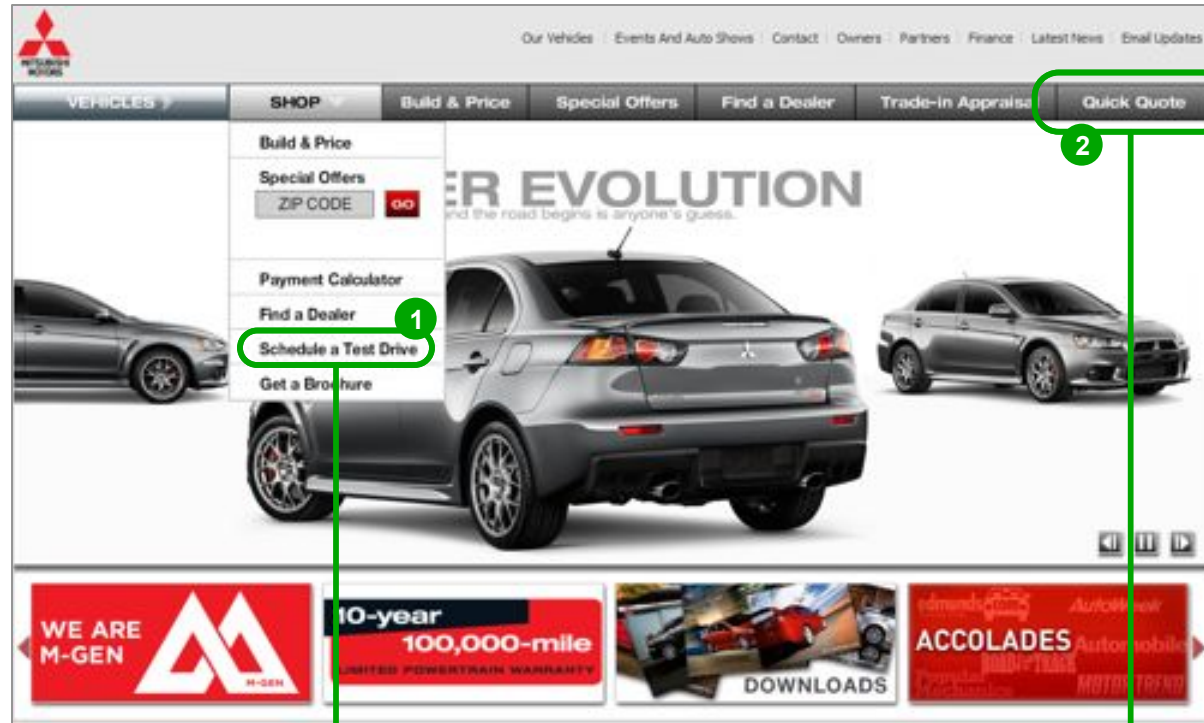
Model Overview: Quick Quote



Mitsubishi: Schedule a Test Drive & Quick Quote

Mitsubishi does not provide **Search Inventory** function but does include **Schedule a Test Drive** (1) and **Quick Quote** (2) features in the global navigation which are based on vehicle selection (3)

Homepage: Global Navigation: Schedule a Test Drive & Quick Quote



Schedule a Test Drive

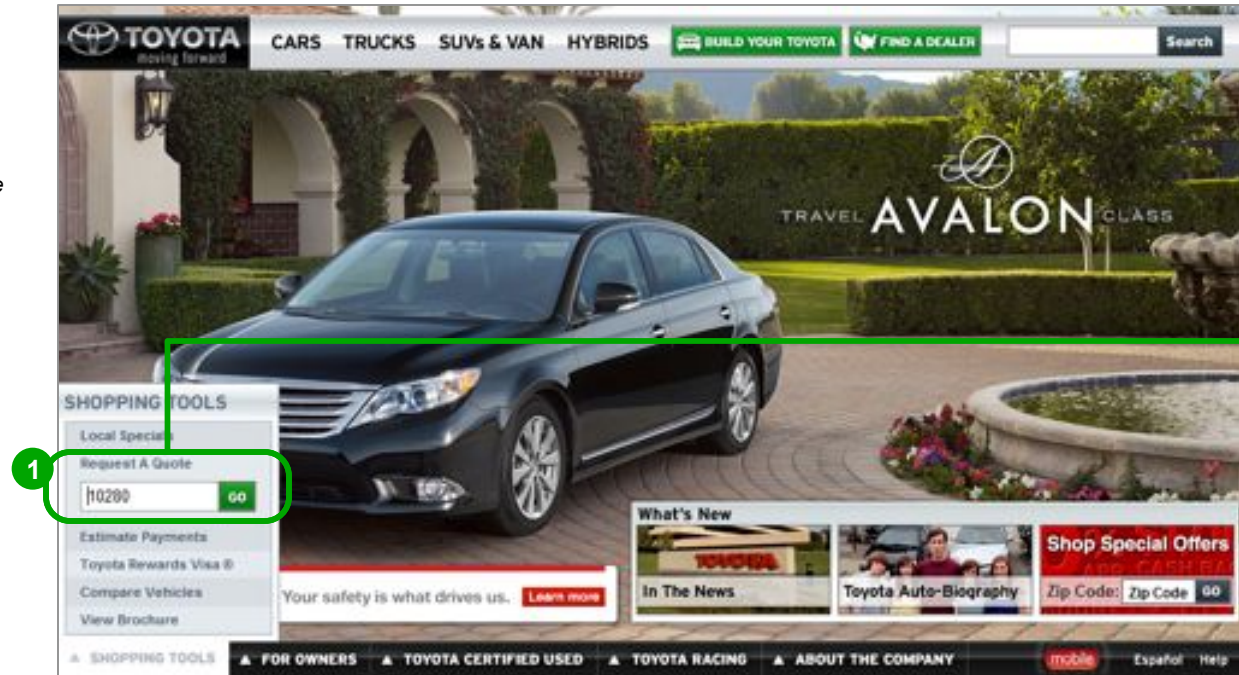
Quick Quote

Toyota: Request a Quote

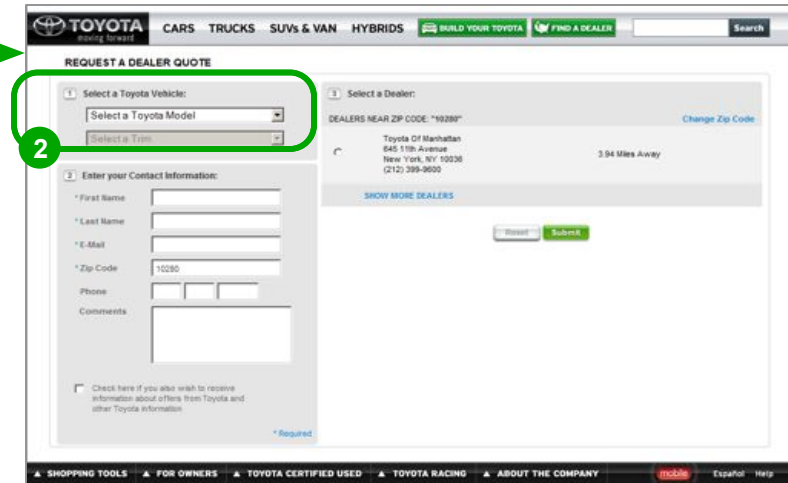
Toyota does not provide **Search Inventory** function but does include **Request a Quote** feature () based on vehicle selection via the following content locations and paths:

- 1 **Homepage** -> **Request a Quote** (vehicle selection required 2); and
- 3 **Model Overview** -> **Request a Quote** (vehicle info auto-filled 5)
- 4 **Build Your Own** -> **Request a Quote** (vehicle info auto-filled 5)

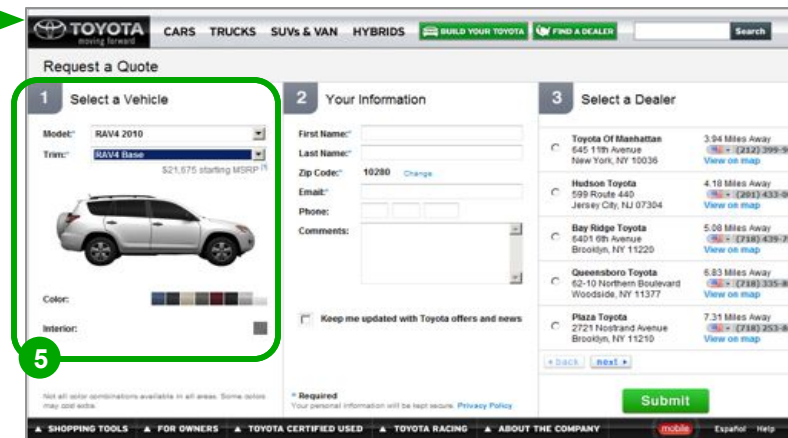
Homepage: Request a Quote



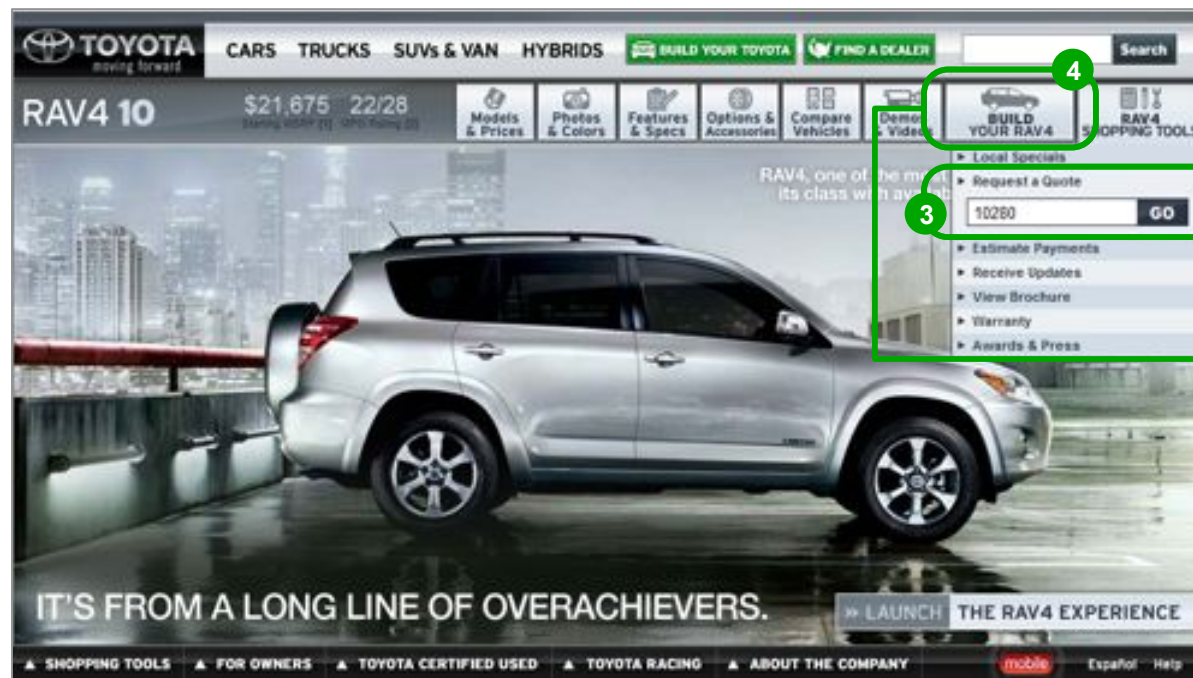
Request a Quote (from Homepage or Model Overview)



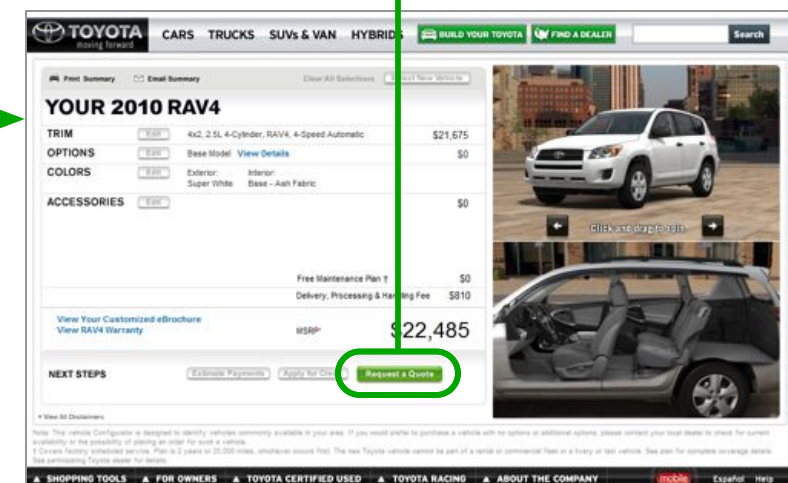
Request a Quote (from Model Overview and Build Your Own)



Model Overview: Request a Quote



Build Your Own



Volkswagen: Get a Quote & Schedule a Test Drive

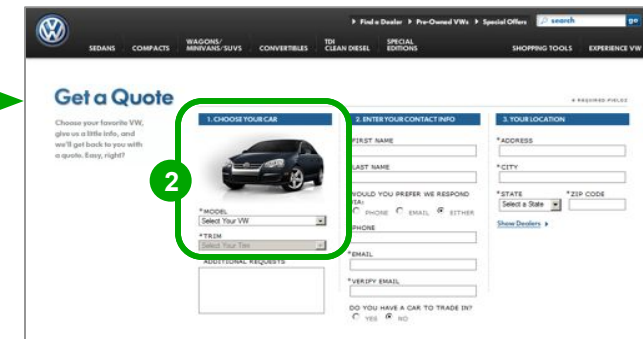
Volkswagen does not provide **Search Inventory** function but does include **Get a Quote and Schedule a Test Drive** features based on vehicle selection via the following content locations and paths:

- 1 Homepage > Get a Quote (vehicle selection required)
- 2
- 3 Homepage > Schedule a Test Drive (vehicle selection required)
- 4
- 5 Model pages > Get a Quote (vehicle auto-filled)
- 6
- 7 Model pages > Schedule a Test Drive (vehicle auto-filled)
- 8

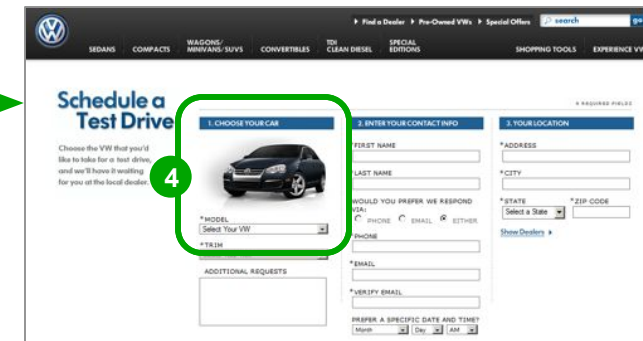
Homepage: Get a Quote & Schedule a Test Drive



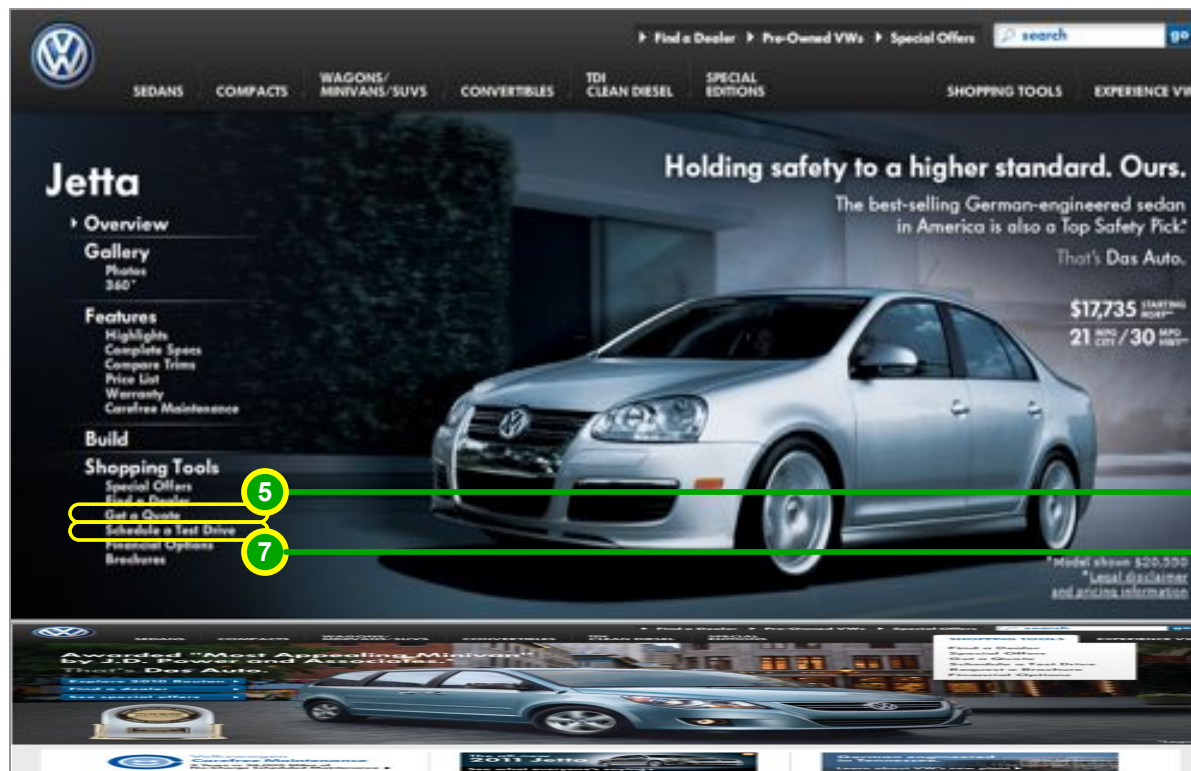
Get a Quote (from Homepage)



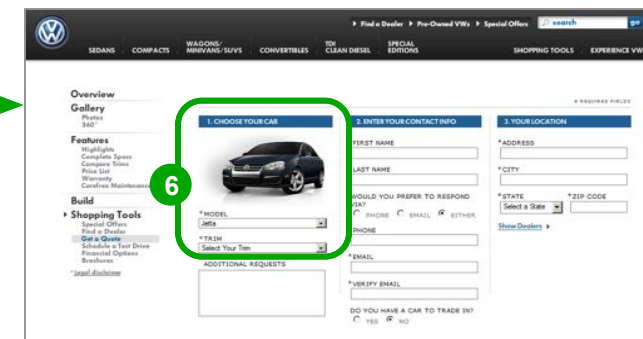
Schedule a Test Drive (from Homepage)



Model Overview: Get a Quote & Schedule a Test Drive



Get a Quote (from model pages)



Schedule a Test Drive (from model pages)

